

**To:** Heidi TANDY([ptomail@shutts.com](mailto:ptomail@shutts.com))  
**Subject:** U.S. Trademark Application Serial No. 99571853 - - - PERSONAL  
**Sent:** June 12, 2026 10:22:17 AM EDT  
**Sent As:** [tmng.notices@uspto.gov](mailto:tmng.notices@uspto.gov)

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#### Attachments

[screenshot-glowcosmetology-com-what-is-the-tinsel-in-the-hair-trend-17812663616011](#)  
[screenshot-www-yahoo-com-lifestyle-gen-z-bringing-fairy-hair-150000111-html-17812664127081](#)  
[screenshot-youprobablyneedahaircut-com-hair-tinsel-17812664903931](#)  
[screenshot-www-purewow-com-beauty-what-is-fairy-hair-17812665721751](#)  
[screenshot-worldpopulationreview-com-country-rankings-percentage-of-redheads-by-country-17812684210331](#)  
[screenshot-en-wikipedia-org-wiki-Red\\_hair-17812687541131](#)  
[screenshot-www-worldatlas-com-articles-what-percentage-of-the-world-population-have-red-hair-html-17812692666211](#)  
[screenshot-www-bbc-com-news-magazine-24331615-17812695491521](#)  
[screenshot-www-amazon-com-Tinsel-Strands-Sparkle-Stellar-Midnight-dp-B07TSFV3PM-17812700822691](#)  
[screenshot-fairyhairstarklesportland-wordpress-com-fairy-hair-sparkles-portland-what-is-fairy-hair-17812707641081](#)  
[screenshot-www-allure-com-story-katy-perry-hair-tinsel-17812710924001](#)  
[screenshot-www-nytimes-com-2024-11-12-fashion-tinsel-fairy-hair-html-17812711689641](#)

**United States Patent and Trademark Office (USPTO)**  
**Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application Serial No.** 99571853

**Mark:**

**Correspondence Address:**

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United States

**Applicant:** Heidi Tandy

**Reference/Docket No.** PERSONAL

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## NONFINAL OFFICE ACTION

**Response deadline.** File a response to this nonfinal Office action within three months of the “Issue date” below to avoid [abandonment](#) of the application. Review the Office action and respond using one of the links to the appropriate electronic forms in the “How to respond” section below.

**Request an extension.** For a fee, applicant may [request one three-month extension](#) of the response deadline prior to filing a response. The request must be filed within three months of the “Issue date” below. If the extension request is granted, the USPTO must receive applicant’s response to this letter within six months of the “Issue date” to avoid abandonment of the application.

**Issue date:** June 12, 2026

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

### SUMMARY OF ISSUES:

- REFUSAL - DOES NOT FUNCTION AS A SERVICE MARK
- REFUSAL - NON-DISTINCTIVE TRADE DRESS
- SPECIMEN REFUSAL - FAILS TO DIRECTLY ASSOCIATE MARK WITH SERVICES
- REFUSAL - MARK ON DRAWING DIFFERS FROM MARK ON SPECIMEN
- AMENDED DRAWING OF THE MARK REQUIRED
- AMENDED DESCRIPTION OF MARK REQUIRED

### SEARCH RESULTS – NO CONFLICTING MARKS FOUND

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

### REFUSAL - DOES NOT FUNCTION AS A SERVICE MARK

Registration is refused because the applied-for mark, as used on the specimen of record, does not function as a service mark to identify and distinguish applicant’s services from those of others and to indicate the source of applicant’s services. Trademark Act Sections 1, 2, 3, and 45, 15 U.S.C. §§1051-1053, 1127; *see In re The Ride, LLC*, 2020 USPQ2d 39644, at \*6 (TTAB 2020); *In re Keep A Breast Found.*, 123 USPQ2d 1869, 1879-80 (TTAB 2017); TMEP §§904.07(b), 1301.02.

The applied-for mark, as shown on the specimen, does not function as a service mark because it is merely the applicant's personal hair color and style. The attached evidence demonstrates that millions of Americans have red hair and further demonstrates that tinsel in the hair ("Fairy Hair") is a

widespread and popular style. The Fairy Hair style has also been highly publicized as celebrities have done their hair in this way and prominent media outlets have discussed the trend. While the proposed mark would be perceived by consumers as merely a hair color/style, there is also a public policy consideration with allowing an individual to claim ownership of a human's immutable characteristics.

Whether a designation functions as a mark depends on the commercial impression it makes on the relevant public; that is, whether consumers would likely regard it as a source-indicator for the services. *See In re Vox Populi Registry Ltd.*, 25 F.4th 1348, 1351, 2022 USPQ2d 115, at \*2 (Fed. Cir. 2022) (citing *In re AC Webconnecting Holding B.V.*, 2020 USPQ2d 11048, at \*3 (TTAB 2020)); *In re The Ride, LLC*, 2020 USPQ2d 39644, at \*6 (TTAB 2020) (quoting *In re Eagle Crest Inc.*, 96 USPQ2d 1227, 1229 (TTAB 2010)); TMEP §1301.02. The specimen and any other relevant evidence of use is reviewed to determine whether an applied-for mark is being used as a service mark. *See In re Vox Populi Registry Ltd.*, 25 F.4th at 1351, 2022 USPQ2d 115, at \*2-3; *In re The Ride, LLC*, 2020 USPQ2d 39644, at \*6 (quoting *In re Eagle Crest Inc.*, 96 USPQ2d at 1229); TMEP §1301.02.

Not every designation used in the advertising or performance of services functions as a service mark, even though it may have been adopted with the intent to do so. *In re The Ride, LLC*, 2020 USPQ2d 39644, at \*6 (quoting *Am. Velcro, Inc. v. Charles Mayer Studios, Inc.*, 177 USPQ 149, 154 (TTAB 1973)); *see* TMEP §1301.02. Thus, a designation is registrable “only if it functions as an identifier of the source of applicant’s [] services.” *In re The Ride, LLC*, 2020 USPQ2d 39644, at \*5 (quoting *In re DePorter*, 129 USPQ2d 1298, 1299 (TTAB 2019)); *see* TMEP §1301.02.

### **REFUSAL - NON-DISTINCTIVE TRADE DRESS**

Registration is refused because the applied-for mark consists of nondistinctive trade dress that would not be perceived as a service mark but only as decoration or ornamentation. Trademark Act Sections 1, 2, 3, and 45, 15 U.S.C. §§1051-1053, 1127; *see In re Palacio Del Rio, Inc.*, 2023 USPQ2d 630, at \*9-10 (TTAB 2023); *In re Chevron Intellectual Prop. Grp. LLC*, 96 USPQ2d 2026, 2029-30 (TTAB 2010); TMEP §§1202.03, 1301.02(a).

When used with services, trade dress typically consists of three-dimensional matter or visual elements that form or otherwise affect the “packaging” of the services, i.e., the image or appearance of the location where, or the means by which, the services are performed. *See, e.g., Two Pesos, Inc. v. Taco Cabana, Inc.*, 505 U.S. 763, 764 n.1, 23 USPQ2d 1081, 1082 n.1 (1992) (affirming judgment of lower court and accepting its description of trade dress for restaurant services as the “total image” of the restaurant, including the shape and general appearance of the exterior of the restaurant, identifying sign, interior kitchen floor plan, decor, menu, equipment used to serve food, and servers’ uniforms); *In re Chippendales USA, Inc.*, 622 F.3d 1346, 1351, 96 USPQ2d 1681, 1684 (Fed. Cir. 2010) (stating that an abbreviated tuxedo costume consisting of wrist cuffs and a bowtie collar without a shirt constituted trade dress because it was part of the “packaging” for exotic dancing services); *In re Hudson News Co.*, 39 USPQ2d 1915, 1923 (TTAB 1996) (finding blue-themed motif of retail store’s interior constituted trade dress for retail store services where the motif was used in association with the store name, carpeting, neon lighting, display panels for publications, shelving, and employee uniforms), *aff’d per curiam*, 114 F.3d 1207 (Fed. Cir. 1997).

A mark is inherently distinctive if its intrinsic nature serves to identify a particular source. *See Wal-*

*Mart Stores, Inc. v. Samara Bros., Inc.*, 529 U.S. 205, 210, 54 USPQ2d 1065, 1068 (2000). In determining whether or not trade dress is inherently distinctive, the ultimate focus is on whether the trade dress is of such a design that a consumer will immediately rely on it to differentiate the services from those of competing manufacturers or service providers. See *In re Chippendales USA, Inc.*, 622 F.3d at 1352, 96 USPQ2d at 1684-95.

The following factors are considered when determining the inherent distinctiveness of configuration marks for services:

- (1) Whether the applied-for mark is a “common” basic shape or design;
- (2) Whether the applied-for mark is unique or unusual in the field in which it is used;
- (3) Whether the applied-for mark is a mere refinement of a commonly-adopted and well-known form of ornamentation for a particular class of goods or services viewed by the public as a dress or ornamentation for the goods or services; and
- (4) Whether the applied-for mark is capable of creating a commercial impression distinct from the accompanying words.

*Seabrook Foods, Inc. v. Bar-Well Foods, Ltd.*, 568 F.2d 1342, 1344, 196 USPQ 289, 291 (C.C.P.A. 1977); *In re Palacio Del Rio, Inc.*, 2023 USPQ2d 630, at \*5; TMEP §1202.02(b)(ii). Any one of these factors, by itself, may be determinative as to whether the mark is inherently distinctive. See *In re Palacio Del Rio, Inc.*, 2023 USPQ2d 630, at \*5 (citing *In re Chippendales USA, Inc.*, 622 F.3d at 1355, 96 USPQ2d at 1687; *In re Chevron Intellectual Prop. Grp. LLC*, 96 USPQ2d at 2028).

In this case, the evidence from [glowcosmetology.com](http://glowcosmetology.com), [wikipedia.org](http://wikipedia.org), [amazon.com](http://amazon.com), [nytimes.com](http://nytimes.com), [bbc.com](http://bbc.com) and various other attached news articles and commercial websites shows that the applied-for mark is not inherently distinctive because red hair is a common human characteristic and tinsel in the hair is a common and widespread style for hair.

When determining whether the evidence shows the mark has acquired distinctiveness, the trademark examining attorney will consider the following six factors: (1) association of the mark with a particular source by actual purchasers (typically measured by customer surveys linking the name to the source); (2) length, degree, and exclusivity of use; (3) amount and manner of advertising; (4) amount of sales and number of customers; (5) intentional copying; and (6) unsolicited media coverage. See *Converse, Inc. v. ITC*, 909 F.3d 1110, 1120, 128 USPQ2d 1538, 1546 (Fed. Cir. 2018) (“the *Converse* factors”). “[N]o single factor is determinative.” *In re Steelbuilding.com*, 415 F.3d at 1300, 75 USPQ2d at 1424; see TMEP §§1212.06 *et seq.* Rather, all factors are weighed together in light of all the circumstances to determine whether the mark has acquired distinctiveness. *In re Steelbuilding.com*, 415 F.3d at 1300, 75 USPQ2d at 1424. However, “[t]he evidence must relate to the promotion and recognition of the specific configuration embodied in the applied-for mark and not to the [services] in general.” *In re Change Wind Corp.*, 123 USPQ2d 1453, 1467 (TTAB 2017) (citing *Inwood Labs., Inc. v. Ives Labs., Inc.*, 456 U.S. 844, 851 n.11, 214 USPQ 1, 4 n.11 (1982)).

To establish acquired distinctiveness, an applicant may rely only on use in commerce that may be regulated by the U.S. Congress. See 15 U.S.C. §§1052(f), 1127. Use solely in a foreign country or between two foreign countries is not evidence of acquired distinctiveness in the United States. TMEP

§§1010, 1212.08; *see In re Rogers*, 53 USPQ2d 1741, 1746-47 (TTAB 1999).

As an alternative to submitting evidence of acquired distinctiveness, applicant may amend the application to the Supplemental Register. 15 U.S.C. §1091(c); *see* 37 C.F.R. §§2.47, 2.75(a); TMEP §§816, 1202.02(b)(ii).

### **SPECIMEN REFUSAL - FAILS TO DIRECTLY ASSOCIATE MARK WITH SERVICES**

**Specimen does not show direct association between mark and services.** Registration is refused because the specimen does not show a direct association between the mark and the services and fails to show the applied-for mark as actually used in commerce with the identified services in International Class(es) 045. Trademark Act Sections 1 and 45, 15 U.S.C. §§1051, 1127; 37 C.F.R. §§2.34(a)(1)(iv), 2.56(a), (b)(2); TMEP §§904, 904.07(a), 1301.04(f)(ii), (g)(i). An application based on Trademark Act Section 1(a) must include a specimen showing the applied-for mark as actually used in commerce for each international class of services identified in the application or amendment to allege use. 15 U.S.C. §1051(a)(1); 37 C.F.R. §§2.34(a)(1)(iv), 2.56(a); TMEP §§904, 904.07(a).

When determining whether a mark is used in connection with the services in the application, a key consideration is the perception of the user. *In re JobDiva, Inc.*, 843 F.3d 936, 942 (Fed. Cir. 2016) (citing *Lens.com, Inc. v. 1-800 Contacts, Inc.*, 686 F.3d 1376, 1381-82 (Fed Cir. 2012)). A specimen must show the mark used in a way that would create in the minds of potential consumers a sufficient nexus or direct association between the mark and the services being offered. *See* 37 C.F.R. §2.56(b)(2); *In re Universal Oil Prods. Co.*, 476 F.2d 653, 655 (C.C.P.A. 1973); TMEP §1301.04(f)(ii).

For specimens showing the mark used in advertising the identified services, a direct association between the mark and services is established when the specimen (1) explicitly references the services and (2) shows the mark used to identify the services and their source. *In re Weiss*, Ser. No. 88621608, 2024 TTAB LEXIS 277, at \*12 (2024); (quoting *In re WAY Media, LLC*, Ser. No. 86325739, 2016 TTAB LEXIS 201, at \*4-5 (2016)); TMEP §1301.04(f)(ii). The services need not be specified word for word on the specimen; but “a sufficient reference to the services themselves or a general reference to the trade, industry, or field of use is required.” TMEP §1301.04(f)(ii); *see In re Pitney Bowes, Inc.*, Ser. No. 86502157, 2018 TTAB LEXIS 2, at \*8-10 (2018); *In re Florists’ Transworld Delivery, Inc.*, Ser. No. 85164876, 2016 TTAB LEXIS 192, at \*13-14 (2016); *In re Ralph Mantia Inc.*, Ser. No. 74657328, 2000 TTAB LEXIS 62, at \*5 (2000).

Specimens showing the mark used in rendering the identified services need not explicitly refer to those services to establish the required direct association, but “there must be something which creates in the mind of the purchaser an association between the mark and the service activity.” *In re Weiss*, 2024 TTAB LEXIS 277, at \*12-13 (quoting *In re Johnson Controls, Inc.*, Ser. No. 74195251, 1994 TTAB LEXIS 25, at \*7 (1994)).

In the present case, the specimens do not show a direct association between the mark and services in that they do not show the provision of legal services. The specimens are merely social media posts featuring photographs of a person in a group setting at what appears to be a conference, and another photograph of that person on a street corner with a friend. In neither case does the alleged mark appear in connection with the provision of the services identified in the application.

**Examples of specimens.** Specimens for services must show a direct association between the mark and the services and include: (1) copies of advertising and marketing material, (2) a photograph of business signage or billboards, or (3) materials showing the mark in the sale, rendering, or advertising of the services. *See* 37 C.F.R. §2.56(b)(2), (c); TMEP §1301.04(a), (h)(iv)(C). Any webpage printout or screenshot submitted as a specimen must include the webpage’s URL and the date it was accessed or printed on the specimen itself, within the electronic form that submits the specimen, or in a verified statement under 37 C.F.R. §2.20 or 28 U.S.C. §1746 in a later-filed response. *See* 37 C.F.R. §2.56(c); TMEP §§904.03(i), 1301.04(a).

**Response options.** Applicant may respond to this refusal by satisfying one of the following for each applicable international class:

- (1) Submit a different specimen (a verified “[substitute](#)” specimen) that (a) was in actual use in commerce at least as early as the filing date of the application or prior to the filing of an amendment to allege use and (b) shows the mark in actual use in commerce for the services identified in the application or amendment to allege use. A “verified substitute specimen” is a specimen that is accompanied by the following statement made in a signed affidavit or supported by a declaration under 37 C.F.R. §2.20: “The substitute (or new, or originally submitted, if appropriate) specimen(s) was/were in use in commerce at least as early as the filing date of the application or prior to the filing of the amendment to allege use.” The substitute specimen cannot be accepted without this statement.
- (2) Amend the filing basis to [intent to use under Section 1\(b\)](#) (which includes withdrawing an amendment to allege use, if one was filed), as no specimen is required before publication. This option will later necessitate additional fee(s) and filing requirements, including a specimen.

For an overview of the response options referenced above and instructions on how to satisfy these options using the electronic response form, see the [Specimen webpage](#).

## **REFUSAL - MARK ON DRAWING DIFFERS FROM MARK ON SPECIMEN**

**Mark shown on drawing does not match mark on specimen.** Registration is refused because the specimen does not show the mark in the drawing in use in commerce in International Class(es) 045, which is required in the application or amendment to allege use. Trademark Act Sections 1 and 45, 15 U.S.C. §§1051, 1127; 37 C.F.R. §§2.34(a)(1)(iv), 2.56(a); TMEP §§904, 904.07(a), 1301.04(g)(i). The mark appearing on the specimen and in the drawing must match; that is, the mark in the drawing “must be a substantially exact representation of the mark” on the specimen. *See* 37 C.F.R. §2.51(a)-(b); TMEP §807.12(a).

In this case, the specimen displays the mark as a picture of a person with red hair. However, the drawing displays the mark as "The trade dress of the specific combination of red hair and sparkly pink hair tinsel". The mark on the specimen does not match the mark in the drawing because the specific claim of sparkly pink hair tinsel is not visible. Applicant has thus failed to provide the required evidence of use of the mark in commerce. *See* TMEP §807.12(a).

**Response options.** Applicant may respond to this refusal by satisfying one of the following:

(1) **Submit a different specimen** (a verified “**substitute**” specimen) for each applicable international class that (a) shows the mark in the drawing in actual use in commerce for the goods and/or services in the application or amendment to allege use, and (b) was in actual use in commerce at least as early as the filing date of the application or prior to the filing of an amendment to allege use.

**Examples of specimens.**

Specimens for services must show a direct association between the mark and the services and include: (1) copies of advertising and marketing material, (2) a photograph of business signage or billboards, or (3) materials showing the mark in the sale, rendering, or advertising of the services. *See* 37 C.F.R. §2.56(b)(1), (c); TMEP §1301.04(a), (h)(iv)(C).

Any webpage printout or screenshot submitted as a specimen must include the webpage’s URL and the date it was accessed or printed on the specimen itself, within the electronic submission that submits the specimen, or in a verified statement under 37 C.F.R. §2.20 or 28 U.S.C. §1746 in a later-filed response. *See* 37 C.F.R. §2.56(c); TMEP §§904.03(i), 1301.04(a).

(2) **Submit a request to amend the filing basis** to [intent to use under Section 1\(b\)](#) (which includes withdrawing an amendment to allege use, if one was filed), as no specimen is required before publication. This option will later necessitate additional fee(s) and filing requirements such as providing a specimen.

The USPTO will not accept an amended drawing submitted in response to this refusal because the changes would materially alter the drawing of the mark in the original application or as previously acceptably amended. *See* 37 C.F.R. §2.72(a)-(b); TMEP §807.14. Specifically, simply claiming red hair without the pink tinsel would eliminate the only arguably distinctive portion of the mark and remove a searchable element of the mark.

For more information about drawings and instructions on how to satisfy these response options using the electronic response form, see the [Drawing webpage](#).

Although applicant’s mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration. If applicant responds to the refusal(s), applicant must also respond to the requirement(s) set forth below.

**AMENDED DRAWING OF THE MARK REQUIRED**

Applicant must submit a new lined drawing of the mark with everything that is not part of the mark either excluded or dotted out rather than a mere photograph of part of a person’s face. TMEP § 1202.02(c). Certain elements in the current drawing (e.g. the person's eyeglasses, face, and dress) must be removed OR depicted in broken or dotted lines on the drawing because such elements cannot be considered part of the mark. *See* 37 C.F.R. §2.52(b)(4); cf. *Traffix Devices v. Mktg. Displays*, 532 U.S. 23, 32 (2001) (noting that functional features of product design cannot serve as trademarks); In re

Audemars Piguet Holding SA, Ser. No. 90045780, 2025 TTAB LEXIS 1, at \*33-34, \*61 (2025) (quoting *In re Water Gremlin Co.*, 635 F.2d 841, 844 (C.C.P.A. 1980)) (noting that functional features of product design must be depicted in dotted or broken lines); *In re Famous Foods, Inc.*, 217 USPQ 177, 177 (TTAB 1983) (noting that functional features of product packaging should be shown in dotted lines). Additionally

A “special form drawing” of a mark includes or consists of special characteristics such as elements of design or color, style(s) of lettering, and unusual symbols and forms of punctuation. TMEP §807.04(a). The requirements for a special form drawing are as follows:

- (1) Shows the mark either in black on a white background, if color is not a feature of the mark, or in color on a white background, if color is a feature of the mark.
- (2) Is of sufficient quality that will reproduce well.
- (3) Includes in the application a description of all literal and design elements in the mark.

37 C.F.R. §§2.37, 2.52(b), 2.53(b)-(c), 2.54(e); *see* TMEP §§807.04-.04(a), 808.01-.02.

For more information about special form drawings and drawings in general, and instructions on how to submit a drawing, see the [Drawing webpage](#).

The drawing is not acceptable because the digitized image of the mark is unclear and does not show all aspects of the mark in sufficient detail. *See* TMEP §807.04(a). A clear drawing of the mark is an application requirement. 37 C.F.R. §2.52.

Therefore, applicant must submit a new drawing showing a clear depiction of the mark. All lines must be clean, sharp and solid, and not fine or crowded. 37 C.F.R. §§2.53(c), 2.54(e); TMEP §§807.05(c), 807.06(a). Additionally, the USPTO will not accept a new drawing in which there are amendments or changes that would materially alter the applied-for mark. 37 C.F.R. §2.72; *see* TMEP §§807.13 *et seq.*, 807.14 *et seq.*

For more information about drawings and instructions on how to submit a drawing, see the [Drawing webpage](#).

### **AMENDED DESCRIPTION OF MARK REQUIRED**

Applicant must submit an amended description of the mark. 37 C.F.R. §2.37; *see* TMEP §§808.01, 808.02. Applications for marks not in standard characters must include an accurate and concise description of the entire mark that identifies all the literal and design elements. *See* 37 C.F.R. §2.37; TMEP §§808 *et seq.* In this case, the drawing of the mark is for trade dress for services and the description does not convey all features of the mark accurately and concisely. The description must specify which elements on the drawing constitute the mark and are claimed as part of the mark and which are not. The description of the mark must make clear what any broken or dotted lines represent and include a statement that the matter shown in broken or dotted lines is not claimed as part of the mark. *See* 37 C.F.R. §2.52(b)(4); TMEP §§808-808.03(f). Additionally, the term “trade dress” should not be in the description because it is a legal conclusion and does not serve to describe the mark to

laymen.

The following description is suggested, if accurate: **The mark consists of the application of a strand of sparkly pink tinsel onto long red hair {specify what portions of the drawing are not claimed based on the amended drawing and whether it includes broken/dotted lines or simply deletes non-claimed elements}.**

**How to respond.** File a [response form to this nonfinal Office action](#) or file a [request form for an extension of time to file a response](#).

/Matthew McDowell/  
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#### RESPONSE GUIDANCE

- **Missing the deadline for responding to this letter will cause the application to [abandon](#).** A response or extension request must be received by the USPTO before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Trademark Electronic Application System (TEAS) [system availability](#) could affect an applicant's ability to timely respond. For help resolving technical issues with TEAS, email [TEAS@uspto.gov](mailto:TEAS@uspto.gov).
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

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JUNE 11, 2026

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TIP

  
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## What Is the Tinsel in the Hair Trend?

Move over, subtle balayage and minimalistic styles, because glitter is officially back in our hair! If you've noticed shimmering strands lighting up your feed on TikTok, Instagram, and Pinterest, you're witnessing the return of the *hair tinsel trend*. Yes, that tinsel, that sparkly, thin thread we once hung on Christmas trees, is now making heads sparkle, quite literally.

The tinsel-in-hair trend, also called *hair tinsel*, is a fun, playful, and surprisingly wearable way to add sparkle to your hair without the commitment of dye or chemical treatments. Whether you want a subtle twinkle or full-on fairy glam, this glittering accessory is all about self-expression and shine.

So, what exactly is this trend all about? Where did it come from, how do you apply it, and is it wearable in day-to-day life? Let's dive deep into everything you need to know about the twinkling world of tinsel hair.

### What Is Hair Tinsel?

Hair tinsel consists of ultra-thin, reflective strands of shimmering material, usually made from polyester or silk, tied or fused to individual strands of natural hair. These strands come in colors, from classic gold and silver to vibrant neon shades, holographic, and even glow-in-the-dark versions. [Home & Interior Decor](#)

Once installed, the tinsel moves naturally with your hair, catching the light and adding a dreamy, magical sparkle to your style. You can choose to go bold with lots of strands or keep it subtle with just a few twinkles here and there.

### Where Did the Hair Tinsel Trend Start?

The trend actually isn't new — hair tinsel first gained popularity in the early 2000s, during the peak of Y2K [fashion](#). Celebrities like Beyoncé, Kesha, and Miley Cyrus rocked hair tinsel on stage and in music videos. It was the go-to look for performances, parties, and anything that called for a little extra shine.

Fast forward to today, and Gen Z is bringing hair tinsel back with a vengeance. Fueled by TikTok, the trend has gone viral with

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millions of views under hashtags like #hairinsel and #sparklyhair. From influencers and hairstylists to festival-goers and even brides, everyone's falling in love with this nostalgic yet fresh look.

### Why Is Hair Tinsel Trending Again?

Let's be real, who doesn't love a little sparkle? But beyond the obvious glam, there are a few key reasons why hair tinsel is trending hard right now:

- **Nostalgia Meets New:** The Y2K aesthetic is hotter than ever, and hair tinsel taps right into that early-2000s vibe while feeling new and exciting again.
- **No Commitment:** Unlike hair dye, tinsel doesn't damage your hair and can be easily removed.  
[👉 Make-Up & Cosmetics](#)
- **Social Media Friendly:** Sparkle shows up well in selfies, reels, and videos. That shine? Scroll-stopping.
- **Customizable:** Whether you want a few strands for a glimmer or full tinsel glam, you're in control.
- **Festival & Event-Ready:** Perfect for parties, weddings, concerts, or just because.

### Types of Hair Tinsel

Hair tinsel isn't one-size-fits-all. Here are some common variations:

- **Classic Tinsel:** Basic metallics like gold, silver, and copper.
- **Colorful Tinsel:** Pink, blue, purple, green, any shade under the sun.
- **Holographic Tinsel:** Shifts color with the light for a rainbow effect.
- **Glow-in-the-Dark:** Yep, it exists. Ideal for raves and night events.
- **Heat-Resistant Tinsel:** Can withstand straightening and curling tools.

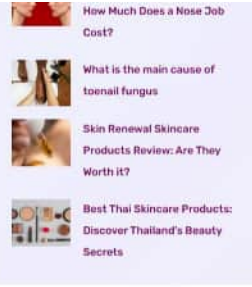
💡 *Tip: If you're styling your hair regularly with heat, always go for heat-resistant tinsel to avoid melting or damage.*





### How Is Hair Tinsel Applied?

Hair tinsel can be installed at home or by a stylist, and there are a few popular techniques:

#### 1. Tie-in Method (Most Common)

- The tinsel is tied to a single strand of hair with a slip knot. [👉 Fashion & Style](#)



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- Lasts 1–3 weeks or more, depending on how well it's cared for.
  - It can be done at home with a little practice.

## 2. Microbead or Fusion Method

- Tinsel is attached using a small bead or bonded with a heating tool.
- Lasts longer (up to 6–8 weeks), but is usually done by professionals.
- More secure, ideal for long-term wear.

## 3. Clip-in Strands

- Great for temporary sparkle, perfect for a single night out.
- Easy to install and remove.

### How to Apply Hair Tinsel at Home (DIY Guide)

If you're feeling crafty, here's a quick breakdown of how to apply hair tinsel yourself:

#### What You Need:


- Hair tinsel strands [@ Home & Interior Decor](#)
- A tail comb
- Small clips
- Patience and a mirror!

#### Steps:

1. Cut your tinsel strand to be twice as long as your hair (you'll be folding it in half).
2. Use a tail comb to isolate a single hair strand.
3. Fold the tinsel in half to make a loop.
4. Tie a slip knot around the base of the hair strand, close to the scalp.

5. Gently tighten and secure the knot.

6. Tug gently to make sure it's snug, then trim any excess.

 *Pro Tip: Use a crochet needle or small beading tool to make the process easier!*

### How Long Does Hair Tinsel Last?

It depends on the method and how you care for it:

- **Tie-in:** 1 to 3 weeks on average.
- **Fusion/Microbead:** Up to 6–8 weeks.
- **Clip-ins:** just for the day or event.

To extend the life of your tinsel:

- Avoid aggressive brushing near the scalp.
- Use heat tools only if your tinsel is labeled heat-safe.
- Don't pull or twist strands unnecessarily.
- Sleep with a loose braid or silk pillowcase to reduce friction.

### Is Hair Tinsel Safe for All Hair Types?

Absolutely! Hair tinsel works for:

- Straight, wavy, curly, and coily textures
- Natural or color-treated hair
- Short or long styles

It's a gentle, non-invasive way to add flair without altering your hair chemically or permanently. Plus, it blends beautifully into different hair types it's all about placement and color choice.

### Celebrities & Influencers Who Love Hair Tinsel

- **Katy Perry** rocked pink and purple strands on stage.

- **Beyoncé** wore gold tinsel during the *I Am... Sasha Fierce* era.
- **Kacey Musgraves** brought it back with full-on glitter glam at Coachella. [👉 Make-Up & Cosmetics](#)
- TikTok stars like @xobrooklynne and @cassidymcmamara have shown how to DIY the look at home with viral tutorials.

The red carpet, festivals, and even everyday glam tinsel are becoming a staple in modern styling.

#### Where to Buy Hair Tinsel

You can find hair tinsel online and in beauty supply stores. Popular kits include:

- **Amazon:** Tons of color options and full DIY kits.
- **Etsy:** Custom and handmade tinsel options.
- **Sally Beauty:** In-store and online availability.
- **Walmart/Target:** Affordable kits for beginners.

Look for kits that include tools, instructions, and at least a few color choices so you can experiment.

Hair tinsel is more than just a passing trend, it's a celebration of fun, individuality, and the little joys of self-expression. Whether you're heading to a music festival, celebrating a birthday, or just want to add some everyday magic, tinsel is a low-effort, high-impact beauty trend that's surprisingly versatile.

From soft golden glimmers to bold holographic strands, there's a way to make tinsel work for you. So go ahead, tie in a little shine, twirl those sparkles under the sun, and let your hair do the talking. [👉 Home & Interior Decor](#)

After all, life's too short not to shimmer.

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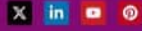
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## Gen Z Is Bringing 'Fairy Hair' Back (Aka the Classic Y2K Style You Might've Forgotten About)

Chelsea Candelario

Thu, September 7, 2025 at 10:00 AM EDT · 5 min read

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Read the original article on Purewow.

We're still not over butterfly clips making a comeback, so we definitely weren't prepared for the latest hair trend sweeping TikTok. Meet 'fairy hair' and if you're thinking to yourself, "hmm, this looks familiar," that's because it was a Y2K staple. Remember decorating your locks with hair tinsel (especially when the crimping got to be too much)? Well, get ready to do it all over again. Here's everything you need to know about 'fairy hair' in 2023.

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The time has come! @KatyPerry is back and she's bringing fun, glamour, and your favorite hits to life. Come out tonight and through the month of February and selected dates in March to #PLAY 🎤

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### What Is Fairy Hair?

'Fairy hair' involves tying (or clipping) strands of tinsel throughout sections of your hair. These metallic strings give the illusion of having colorful, shimmering extensions or temporary highlights. We imagine Gen-Z named it 'fairy hair' for its iridescent finish and sparkling colors that make your hair look more magical.

### Where Did Fairy Hair Come From?



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CONDENSE



JASON MERRITT/TERM/STAFF/GETTY IMAGE

Before it was trending on TikTok, 'fairy hair' was made popular by [Beyoncé](#). The *Lemonade* singer rocked the look at the 52nd Grammys Awards in 2010. 12 years later, the trend has built momentum again with stars like [Kacey Musgraves](#), [Meghan Thee Stallion](#) and [Katy Perry](#) making hair tinsel their own.





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### Why Is It So Popular Now?

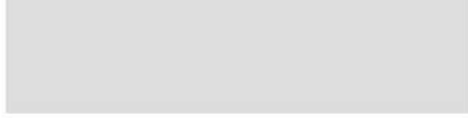


celebs anymore. When searching through #fairytinsel or #hairtinsel, you'll find over 127 million views combined of different creators decorating their locks in tinsel of every shade in the color wheel.



Category	Value
4.00	
4.10	
3.00	
4.75	

As we said, the platform has been bringing all sorts of '90s and '00s hair looks back. When it comes to 'fairy hair' specifically, it's easy to see why it's regaining popularity. Hair tinsel is a great alternative for someone who wants to spice up their style quickly and without causing damage. You can add color to your strands without the huge commitment it takes to [dye your hair](#) or [get highlights](#). It's also much less messier than adding glitter or colored chalk to your hair (and less embarrassing than feather extensions). In short, fairy hair is the low-maintenance, but colorful accessory anyone can wear all year long and remove any time.



method right at home. If you're into the latter, we gathered all the supplies you'll need and listed out the five easy steps below.

**What You'll Need**

- Hair Tinsel
- Scissors
- Comb

**Step-by-Step Guide**

1. Brush through your locks to make sure there are no tangles.
2. Grab one string of tinsel and create a slip knot.



3. Loop a thin section (about one to two strands for fine hair and two to four for thicker hair) around the knot.
  4. Pull the tinsel tight, getting as close to the scalp as possible. For a more secure knot, tie the tinsel around two to three more times.
  5. Cut the tinsel according to your hair length and repeat the previous steps.
- (Psst, if you need a visual, TikTok [@sieling](#) broke down the technique in a short but sweet video.)



### How Long Does Fairy Hair Last?

According to Fairy Hair, a haircare company that specializes in hair extensions, the sparkly strands can last longer for some than others. As they cite on their [website](#), "With normal wear and tear, sparkle strands will usually last 1 to 2 weeks, though many factors [like brushing, washing or messing with your hair] can allow the strands to stay in much longer or come out quicker." Regardless, the results are temporary, but the tighter you wrap the tinsel around your hair, the longer it will likely stay in.



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hair' will depend on how many strands you're applying tinsel to, but it can range from \$20 (for ten strands) to \$100 (for 50 strands).

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Will Fairy Hair Cause Damage?

Whether you wear your hair down or up in a ponytail or braids, hair tinsel is a great way to elevate your style. Since it involves little to no manipulation on your locks, the 'fairy hair' trend is safe for all hair types and textures. Some types of tinsel even give you the flexibility to use heat styling tools, so you can add in a few curls if you fancy. Just make sure to consult the instruction manual that comes with your tinsel first. The only thing to avoid is brushing your hair too roughly—especially close to the roots. Other than that, go on and shine bright



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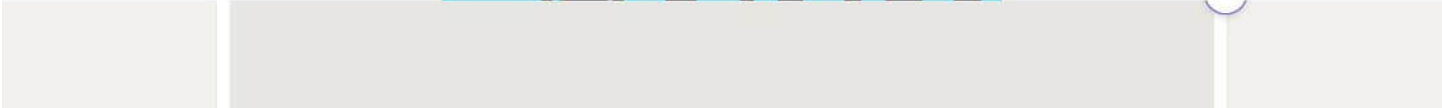
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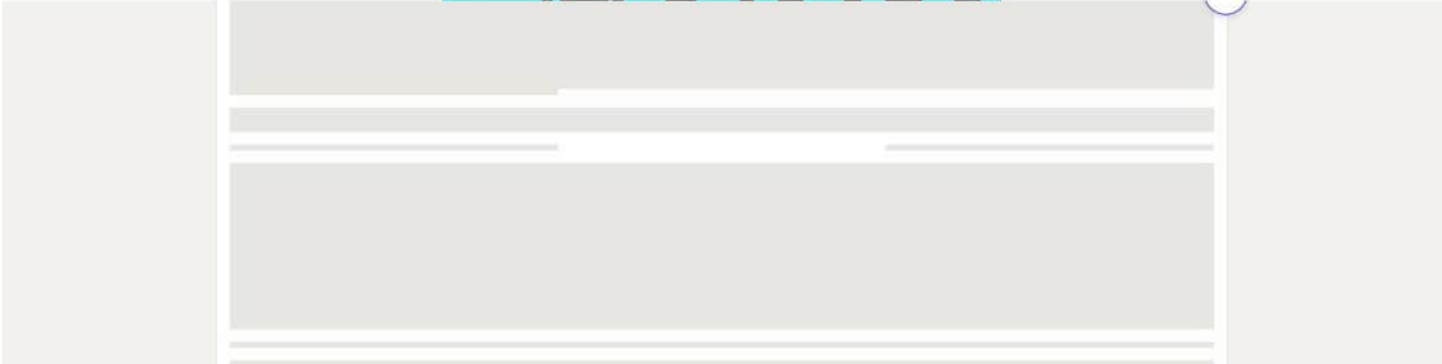
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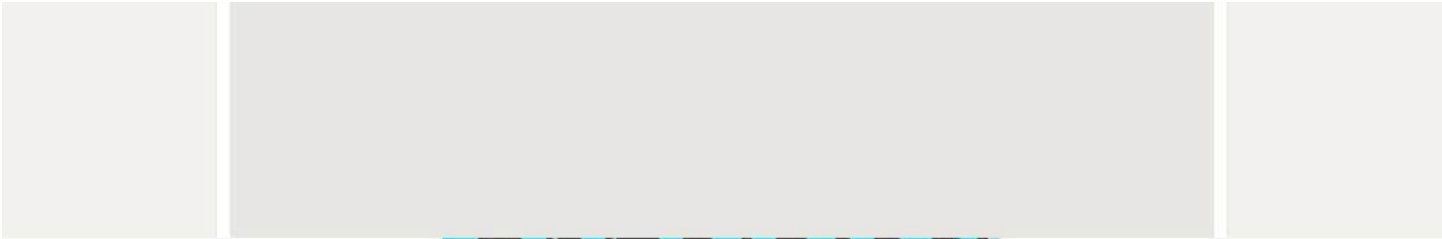
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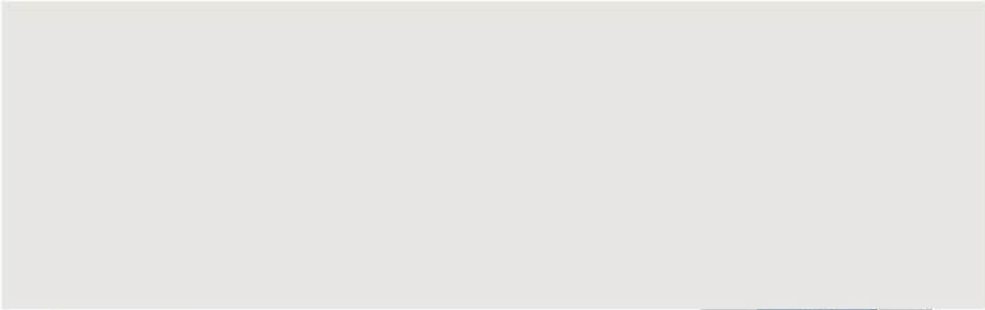
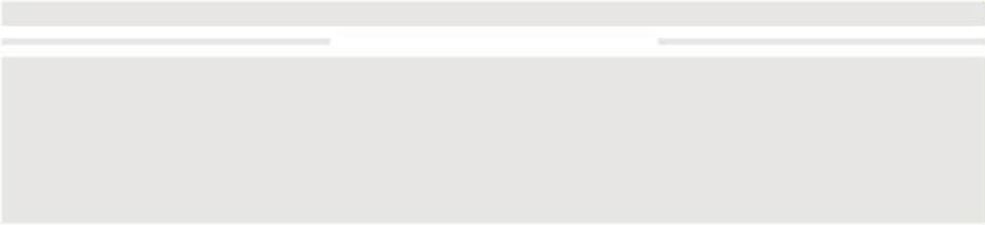
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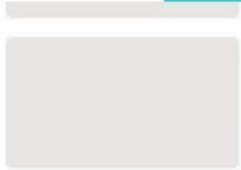
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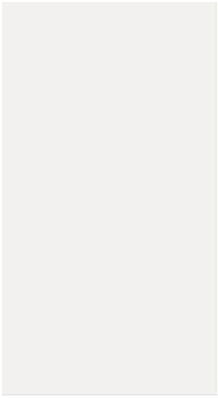
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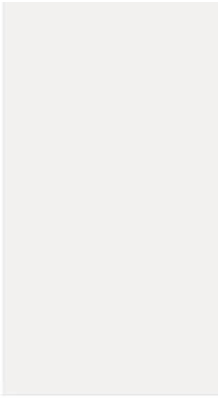
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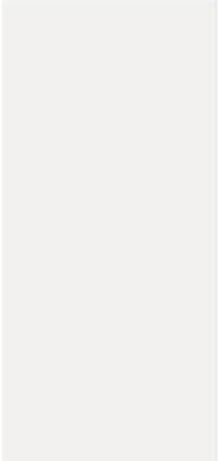
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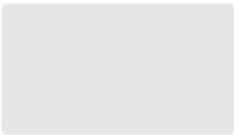
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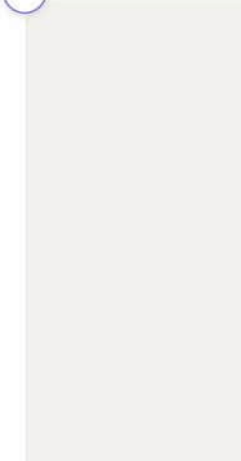
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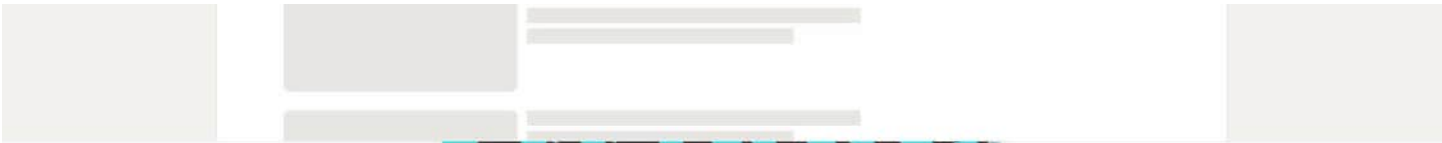


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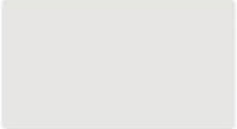
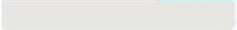
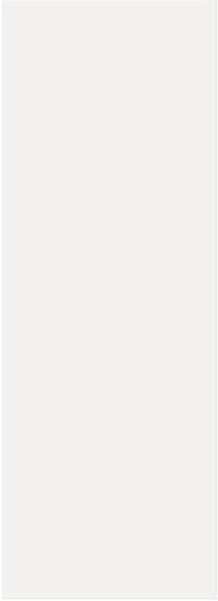




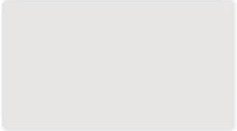
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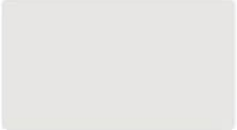
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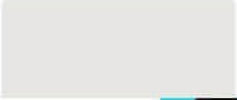
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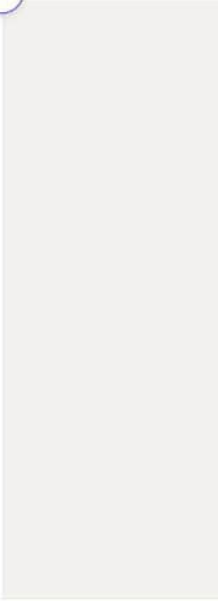
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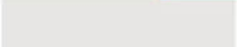
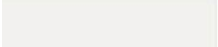
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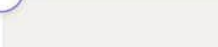
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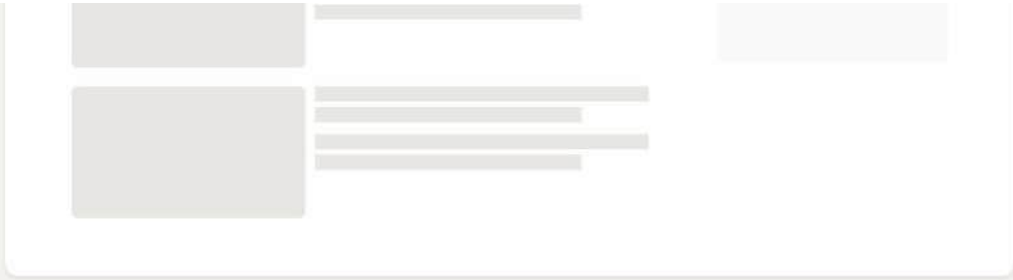


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## Hair Tinsel | Sparkly Strands Are Back in 2026

Written by [Debra Carpenter](#) | Reviewed by [Andrew Helling](#)

Last updated: November 14, 2022

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- 4. Hair Tinsel Maintenance
- 5. Hair Tinsel FAQs
- 6. Things to Consider
- 7. Is Hair Tinsel Right for Your Hair?

Learn about the hair tinsel trend and how to rock it below. We explain what hair tinsel is, how to apply it, how long it lasts, and tips for maintenance. Get ready to sparkle and shine with trendy tinsel in your hair!

### Hair Tinsel 101: Everything You Need to Know



### About the Author

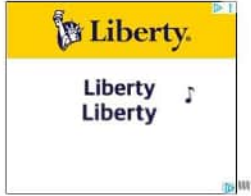
Debra is a Nashville-based content creator and strategist. As the daughter of a long-time hair stylist and salon owner, she's spent most of her life as a guinea pig for new color and cut techniques. Writing for respected publications like Forbes and HuffPost, she's committed to bringing her passion for great hair to the masses.

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The hair tinsel trend – sometimes called fairy hair, which we think is so fitting – is bringing sparkly strands back in 2022. What's this glittering trend all about, and is it a good idea for your hair?

We explain everything you need to know about hair tinsel in this quick and informative guide. Sparkly strands are back – find out what hair tinsel is, the benefits, how to apply and maintain it, and more below!

### What Is Hair Tinsel?

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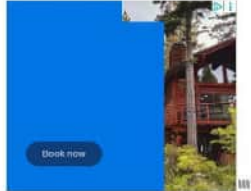
**Hair tinsel is individual glittery strands that are attached to your own hair.** Just like tinsel on a Christmas tree, hair tinsel is used to add a little shimmer, color, and fun to your mane.

Strands of tinsel can be individually attached to single strands of hair, or small bundles of tinsel can be attached to small sections of hair for a greater visual impact.

Hair tinsel is one of the biggest trends right now, but it's not the first time these sparkly strands have been in the spotlight. Tinsel extensions were immensely popular in the 90s and Y2K era. Like other fashion and hair trends from those eras, tinsel is making a major comeback.

Women are falling in love with the fun, sparkly tinsel look all over again. Try any color of the rainbow or stick with natural tones that give you a subtle shimmer effect.

It's temporary, so you don't have to commit to a new look to try the trend. It won't damage your hair, dramatically change your look, or prevent you from heat-styling your hair while they're in.



Honestly, we can't think of a single reason *not* to try hair tinsel. You'll love the youthful, colorful vibe this trend can bring to your day-to-day style! Let's take a look at some of the benefits you'll get when you rock the tinsel trend.

### Hair Tinsel Benefits

What's so special about hair tinsel? Glad you asked. Here's a look at the benefits you can expect from adding glittering tinsel in your hair:

- **Add sparkle and dimension:** If your hair color feels a little "meh," tinsel is a great non-permanent, non-damaging way to shake things up! Add a touch of eye-catching sparkle to your mane with our temporary, easy-to-use tinsel strands. You'll love the look!

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to your hair without processing or chemical damage with tinsel. And you'll love the way tinsel really comes to life in the sunlight!

- **Pick a color, any color:** Hair tinsel comes in any color you can imagine. You can craft a custom tinsel look to complement your outfit for a special occasion, wear colors of the season, match your current hair color with added sparkle, or add a rainbow of glittering gem tones to your hair anytime.
- **Short-term sparkles:** Hair tinsel is perfect for the commitment-phobic and those who want to try something new for a limited time. Hand-tied tinsel lasts 1-2 weeks. Microbead tinsel extensions last 6-12 months, but can be taken out anytime.
- **Safe for heat-styling:** Tinsel is heat-safe so you can use all of your favorite hot tools with your tinsel extensions! That means you can blow dry, flat iron, curl, or wave your hair with tinsel in tow, no problem.
- **Won't damage hair:** Tinsel is attached to your hair with tiny hand-tied knots or adjustable microbead links. Neither of these options will damage your hair as long you follow the directions and avoid tugging on the tinsel once it's in place. That's a much healthier option than permanent hair color!



### How to Apply Hair Tinsel 2 Ways

Hair tinsel is not only trendy and cute – it's also dead-simple to apply. You can always have a professional install/apply your tinsel in a salon, but if you're trying to save money and DIY at home, we've got you covered.

There are 2 tinsel techniques you can use to apply tinsel to your hair.

The tie-in technique doesn't require any special tools, is easy to do, and allows you to get the most seamless look with your tinsel. But it takes longer, doesn't last as long as microbead tinsel extensions, and limits the amount of tinsel you can apply to each section.

The microbead tinsel extension technique does require some special tools (microbeads,

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threader loop, and needle nose pliers) and won't give you the most seamless look, but it's a lot faster, lasts longer, and enables you to tie more tinsel into each section.



Read about each technique and how to do it yourself below.

### 1. Tie-In Hair Tinsel Technique



You (or a stylist) can add tinsel to your hair with the super-simple tie-in technique. You'll be adding one (or a few) individual strands, inserting a strand of tinsel at the root, and twisting



taking one (or a few) individual strands, twisting a strand or tinsel at the root, and pulling it to match the length of your hair if needed.

1. Fold a strand of tinsel in half
2. Tie a slip knot on the tinsel
3. Tighten the slip knot around a strand of hair
4. Secure the tinsel with square knots
5. Trim the length if needed

Start by folding a single strand of hair tinsel in half. Grip the strand by the looped end and twist the loop so the strands cross over each other to "close" it. Pull the 2 loose ends through the loop and partially tighten. Do not tighten it all the way yet – we still need to tie it to your hair!



Use a rattail comb or your fingers to separate 1-3 strands of hair in the area you want to apply tinsel. It helps to move your usual part line over slightly to better hide the tinsel knots.

Hold the separated strand(s) up and pull them through the opening in the tinsel knot you've tied. Pull the two loose ends of the tinsel apart to tighten the slip knot fully.

For the best security, you should tie two more knots – square knots, just like the first step of tying your shoes. Take one of the loose tinsel ends and tie a square knot, sliding it all the way up to your roots. Repeat for the other loose tinsel end. Trim the ends if needed to match your hair length.

This easy but time-consuming technique works best on medium to coarse strands that can hold the knot securely. You can expect hand-tied tinsel to last for a week or two before falling out.



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Fine hair is generally too slippery and wispy to hold the knot, but don't let that dull your shine. The next method is a better choice for fine or thin-haired ladies!

## 2. Micro Bead Tinsel Extension Technique

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You'll need needle nose pliers and a microbead (sometimes called micro ring or micro link) extension kit that comes with tiny extension links and a threader for this technique. The threader will help you loop and securely attach tinsel to small sections of hair without tying knots.

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1. Load a microbead onto your threader tool
2. Lay tinsel strands parallel to a small section of hair
3. Pinch fingers through the threader loop
4. Pull your hair + tinsel through and slide microbead onto hair
5. Adjust the microbead and clamp shut
6. Trim the ends and repeat for as many sections as you want

Start by creating a new part slightly offset from your usual part. This will help blend the tinsel extensions into your hair naturally. Pop one of the microbeads onto the looped threader tool.



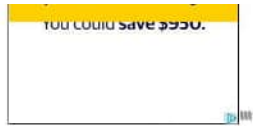
Take a strand (or a few) of tinsel and hold it alongside a few strands of your hair. Don't take hair too close to the hairline for better-blended extensions.

Pick up your threader tool (already loaded with a microbead) and push your pinched thumb and forefinger through the loop opening. Pull the small section of hair and tinsel through the loop. Push the microbead up to the top of the loop until it slides off and onto your hair.

At this point, the loop is still pretty loose and you'll be able to slide it up and down. Slide it up toward your roots. Don't try to get it all the way to the roots because it can put too much tension there.

Stop slightly below the roots and then use your needle nose pliers to clamp the microbead closed. Trim the ends and you're done! This technique is a little more challenging, but it works well on any hair type.





It's also a lot less time-consuming than the tie-in technique if you want a lot of sparkle in your strands! The tinsel extensions will stay in a lot longer – 6 to 12 months – when you use the microbead technique as well.

If you're not up for long-term tinsel wear, that's okay. You can always remove microbead extensions painlessly at home.

### How to Remove Microbead Hair Tinsel Extensions

Removing microbead tinsel extensions is easy to do at home when you're tired of the tinsel. You'll need needle nose pliers to do it.

Pinch the sides of each microbead with the pliers until it gives enough for you to slide the bead off your hair or breaks under the pressure. Repeat for all tinsel sections. Be careful not to accidentally tighten the bead extensions in the process!



### Hair Tinsel Maintenance

Maintaining your hair tinsel will help it last longer and look better. Here's what you need to know to keep your tinsel shining bright!

Tie-in hair tinsel should last about a week or two in the best case scenario. Microbead tinsel extensions should last anywhere from 6-12 months, but can be taken out anytime by breaking or loosening the microbeads.

- It's safe to use heat – blow dryer, flat iron, curling iron, or waving iron – on your tinsel so you can wear it in a variety of styles. Just make sure to use a hood heat



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protectant first!

- To keep hand-tied tinsel secure, avoid oily products and conditioner at your roots. Any products with slip will begin to unravel your knots and lead to your tinsel falling out faster.
- Avoid excessive brushing to help your tinsel last longer and shampoo less frequently. The less stress and strain you can put on your roots, the longer your tinsel will stay in!
- If your tinsel feels loose when you brush your hair, hold the knotted base with one finger as you brush through the hair with your other hand.
- If you did microbead tinsel extensions, they'll last longer and stay in place better if you avoid oily products while they're in. Oil can make the microbeads slip and lose their grip on your hair, causing the tinsel extensions to fall out.



Be as gentle as you can with your hair after getting tinsel extensions and you'll help them last longer. If you typically wash or heat-style your hair daily, cutting back will help prolong your tinsel and the break will be good for your hair, too!

### Hair Tinsel FAQs



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You've got hair tinsel questions and we've got answers. Check out the FAQs below to learn more about hair tinsel!

### How long does hair tinsel last?

Tie-in hair tinsel lasts 1-2 weeks when applied to medium or coarse hair. In fine hair, tie-in tinsel may only last a few days as the knots easily slip out.

Microbead tinsel extensions last a lot longer, from 6-12 months. You can keep the tinsel in for this duration. Or, remove the microbead extensions with needle nose pliers when you're ready by pinching the sides of the microbead and sliding it off.

### Does hair tinsel damage your hair?

Hair tinsel is totally safe and does not damage hair when applied, maintained, and removed properly. Tie-in extensions should be tied slightly lower than the root to avoid putting too much tension on the roots (which could lead to partial hair loss or breakage over time).



Microbead extensions should not damage your hair when properly applied.



Just make sure not to clamp the microbead too tightly, and during removal, be careful as you slide the microbead off. If you feel resistance, break the microbead with your needle nose pliers to avoid taking any of your own hair with it.

### Is hair tinsel still popular?

Hair tinsel first became popular in the 1990s and 2000s, but after a brief hiatus, it's back again in 2022! The tinsel trend is going strong, with celebrities like Beyonce, Katy Perry, and Kacey Musgraves have been spotted wearing the trend.

It's all over Instagram and TikTok, with hair tinsel and "fairy hair" videos popping up in our feeds daily. The variety of colors and application patterns mean you can wear your tinsel uniquely, even though it's one of the biggest trends in hairstyles right now.

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### How much does it cost to get hair tinsel?

You can grab a complete hair tinsel set for around \$14 online or in your local beauty supply store. Look for a kit that includes a variety of tinsel colors you can try, microbeads/links, and small pliers to clamp the beads.

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You can still choose to use the tie-in technique with these kits, but you'll find that the microbead technique is easier, faster, and longer-lasting.

### Things to Consider

- **What color(s) will you try?** Tinsel comes in any color you can imagine – even natural hair colors. Think about the look you're going for and the colors you'll need to make it happen. Fun ideas include rainbow colors, team colors, metallic silver and gold, or subtle tinsel that matches your natural color with added sparkle.
- **What length do you need?** Most tinsel comes in the 48-inch length, which you can trim to the length of your own hair after applying. For tie-in tinsel, you'll be folding the entire



tinsel strand in hair before tying it in so you'll have less excess length to trim.

- **DIY or professional?** You can apply tinsel yourself at home easily for around \$14 (what you'll pay for your tinsel kit). You'll pay a professional around \$50 for microbead tinsel extensions. It's more costly this way, but if you don't want to hassle yourself with buying applying tinsel, this may be the avenue for you.
- **Tie-in or microbead extensions?** If you choose to DIY, will you tie the tinsel in or opt for microbead extensions? Tie-in tinsel is the best option if you have medium to coarse hair, plenty of time on your hands, and only want to experiment with tinsel for a week or so. Microbead extensions are best if you have fine hair or want longer-lasting tinsel that you can apply quicker.
- **Is it work-appropriate?** We all love tinsel, but consider how your workplace will feel about it. Is tinsel going to be considered distracting or unprofessional at your job? Don't go to the trouble of applying tinsel if you'll be asked to remove it for work.

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### Is Hair Tinsel Right for Your Hair?

We're glad the tinsel trend is back and we can't wait to insert a little more sparkle to our strands!

Whether you're after a bold and vibrant glittery look or just want to add some subtle shimmer to your hair with tinsel that matches your hair color, you'll love the way this sparkly accessory makes your hair shine!

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BEAUTY

**Gen Z Is Bringing 'Fairv Hair' Back  
(Aka the Classic Y2K Style You  
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We're still not over [butterfly clips](#) making a comeback, so we *definitely* weren't prepared for the latest hair trend sweeping TikTok. Meet 'fairy hair' and if you're thinking to yourself, "hmm, this looks familiar," that's because it was a Y2K staple. Remember decorating your locks with hair tinsel (especially when the [clipping](#) got to be too much)? Well, get ready to do it all over again. Here's everything you need to know about 'fairy hair' in 2023.



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### What Is Fairy Hair?

'fairy hair' involves tying (or clipping) strands of tinsel throughout sections of your hair. These metallic strings give the illusion of having colorful, shimmering extensions or temporary highlights. We imagine Gen-Z named it 'fairy hair' for its iridescent finish and sparkling colors that make your hair look more magical.



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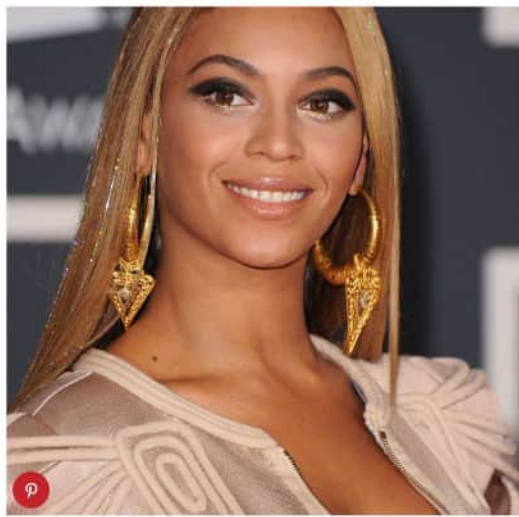


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### Where Did Fairy Hair Come From?

Before it was trending on TikTok, 'fairy hair' was made popular by [Beyoncé](#). The *Lemonade* singer rocked the look at the [52nd Grammys Awards](#) in 2010. 12 years later, the trend has built momentum again with stars like [Kacey Musgraves](#), [Megan Thee](#)

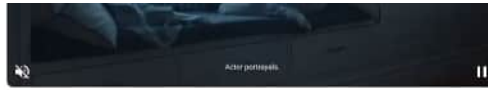


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### Why Is It So Popular Now?

Depending on who you ask, it was also the coolest (or the silliest) accent to wear to a birthday party, holiday shindig or festival back in the day. But thanks to TikTok, this trend has returned, and it isn't just for kids and super fashionable celebs anymore. When

searching through [#fairhair](#) or [#hairinsel](#), you'll find over 127 million views combined of different creators decorating their locks in tinsel of every shade in the color wheel.

As we said, the platform has been bringing all sorts of '90s and '00s hair looks back. When it comes to 'fairy hair' specifically, it's easy to see why it's regaining popularity. Hair tinsel is a great alternative for someone who wants to spice up their style quickly and without causing damage. You can add color to your strands without the huge commitment it takes to [dye your hair](#) or [get highlights](#). It's also much less messier than extensions). In short, fairy hair is the low-maintenance, but colorful accessory anyone can wear all year long and remove any time.

[@yieling](#) | Hope this helps for the people who are still curious [e-1660] insta @ joelynu [#fairyhairinsel](#) [#fyp](#) [#MACcosplay](#) [#viral](#) [#shorthair](#) [#pinkhair](#) [#hairtinsel](#) [#short](#) [e-266c] [t](#) [r](#) [n](#) [p](#) [a](#) [r](#) [e](#) [n](#) [t](#) [s](#) [o](#) [u](#) [l](#) [-](#) [W](#) [I](#) [L](#) [L](#) [O](#) [W](#)



## How To Tie Tinsel Into Your Hair

To tie tinsel into your hair, you can either go [the professional route](#) or try a DIY method right at home. If you're into the latter, we gathered all the supplies you'll need and listed out the five easy steps below.

### WHAT YOU'LL NEED



- Hair Tinsel
- Scissors
- Comb

#### STEP-BY-STEP GUIDE

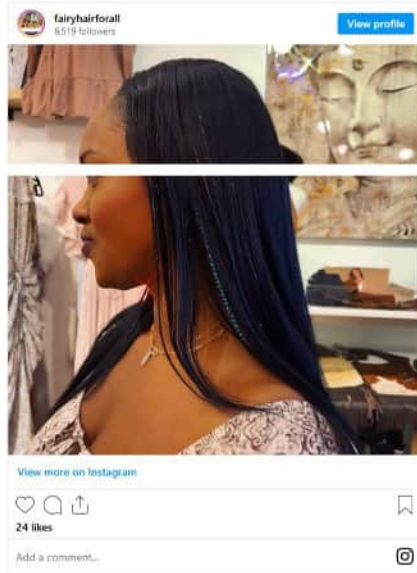
1. Brush through your locks to make sure there are no tangles.
2. Grab one string of tinsel and create a slip knot.
3. Loop a thin section (about one to two strands for fine hair and two to four for thicker hair) around the knot.
4. Pull the tinsel tight, getting as close to the scalp as possible. For a more secure knot, tie the tinsel around two to three more times.
5. Cut the tinsel according to your hair length and repeat the previous steps.

(Psst, if you need a visual, TikToker [@sieling](#) broke down the technique in a short but sweet video.)

How Long Does Fairy Hair Last?

According to Fairy Hair, a haircare company that specializes in hair extensions, the sparkly strands can last longer for some than others. As they cite on [their website](#), "With normal wear and tear, sparkle strands will usually last 1 to 2 weeks, though many factors [like brushing, washing or messing with your hair] can allow the strands to stay in much longer or come out quicker." Regardless, the results are temporary, but the tighter you wrap the tinsel around your hair, the longer it will likely stay in.

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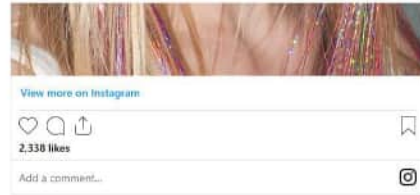
### How Much Does It Cost to Get Fairy Hair Done?

Not keen on DIY tinsel? That's totally fine. There are salons across the country that specialize in dazzling your locks like [Finklepotts Fairy Hair](#), [Feathers and Fairy Hair](#) and [Original Fairy Hair](#). Based on their sites, the cost of getting 'fairy hair' will depend on how many strands you're applying tinsel to, but it can range from \$20 (for ten strands) to \$100 (for 50 strands).





### Will Fairy Hair Cause Damage?



### Will Fairy Hair Cause Damage?

Whether you wear your hair down or up in a ponytail or braids, hair tinsel is a great way to elevate your style. Since it involves little to no manipulation on your locks, the 'fairy hair' trend is safe for all hair types and textures. Some types of tinsel even give you the flexibility to use heat styling tools, so you can add in a few curls if you fancy. Just make sure to consult the instruction manual that comes with your tinsel first. The only thing to avoid is brushing your hair too roughly—especially close to the roots. Other than that, go on and shine bright like Bey.

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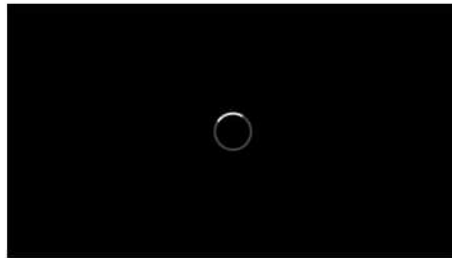




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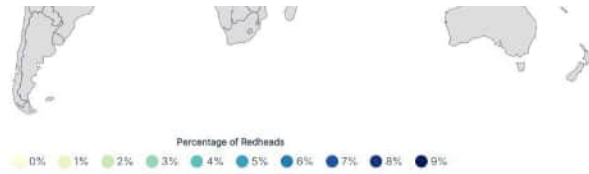
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## Percentage of Redheads by Country 2026





### 6 Countries with the Most Redheads



Which Country has the Most Redheads of All?

Additional Populations of Redheads around the World

Sources

COUNTRY	PERCENTAGE OF REDHEADS ↕
United Kingdom	8.44%
Iceland	6.93%
Denmark	4.99%
United States	4%
France	4%
Netherlands	2.6%
Estonia	1%
Germany	0.2%

- Data on red-haired populations is notably incomplete and often outdated. More statistical research is needed to obtain definitive numbers.
- It is unclear whether the original source excluded Ireland or merged Ireland's data with that of the UK. If Ireland were included as a separate country, its rate of red hair occurrence would likely equal or exceed the rate in the UK.
- Approximately 2-6% of the US population has red hair. Although this is a smaller percentage than in the UK or Ireland, the US population is many times larger, giving the US the largest redhead population in the world at 6-18 million individuals.

Among the various hair colors of the world, black and brown are the most prevalent by a wide margin (particularly in Africa and Eastern Asia), blonde is less common but still widespread, and red is the rarest of all, possessed by roughly two percent of the world's population. Without question, the countries of Ireland and Scotland have the highest percentage of people with naturally red hair. However, precisely what those percentages are and which country's percentage is ultimately the highest is a bit less clear.



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People with red hair are treated differently in many cultures. In Polynesia, red hair is considered a sign that one's ancestors were of noble status. At different times in history, Europeans have considered red hair a sign of immortality, Judaism (which was persecuted at times), or even lycanthropy or vampirism. Redheads are occasionally referred to as "gingers", but this term is often considered disrespectful when used by non-redheads.

### Genetic and Environmental Causes for Red Hair

What causes red hair? Genetically, red hair is the result of two recessive genes located on chromosome-16. When both of these recessive genes are expressed, they modify the MC1R protein <sup>1</sup>, which helps encode the body's skin and hair pigmentation. This modification results in not only red hair, but also additional characteristics including very light/fair skin, possible freckles, heightened sensitivity to temperature and UV/sunlight, and increased pain tolerance.

While natural hair color is always controlled by genetics, scientists have suggested that environmental factors can play a role in determining which genes (and therefore colors) become more dominant in a given region. In fact, the United Kingdom's high redhead population is believed to be caused, at least in part, by the weather.

According to the theory, redheads' heightened sensitivity to sunlight enables their bodies to generate vitamin D more efficiently—which makes redheads slightly better-suited to the UK's frequently cloudy weather. Over generations, those slightly healthier redheads produced slightly more healthy children, who had a slightly higher survival rate, eventually leading to the area's world-leading frequency of redheads.

### Which Countries have the Highest Percentage of Redheads?

#### Ireland

Quite possibly the redhead capital of the world! By most estimates, the European Country Ireland has a higher percentage of redheads than any other country in the world, with the latest estimates suggesting that approximately 10% of the country's population have red hair. For comparison, in most places across the globe, redheads make up no more than two percent of the population.

#### Scotland

Another Western European country, Scotland may be the only other country on Earth with a percentage of redheads comparable to that of Ireland. Some estimates suggest that the percentage of redheads in Scotland is roughly 6%, though other estimates place it as high as 13%—higher even than Ireland. Much like their Irish counterparts, the residents of Scotland are known for having a greatly increased likelihood of red hair, which helps explain why people in other parts of the world so often assume that people with red hair must be of Irish or Scottish heritage.



Peace of Mind in a Bottle  
Tough on messes, gentle

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### England

A member of the United Kingdom along with Scotland, Wales, and Northern Ireland, England has long been recognized for its higher-than-average percentage of redheads, which computes to roughly 4%. With the exception of Ireland and Scotland, red hair is more common in England than most anywhere else in the world.

### Which Country has the Most Redheads of All?

#### United States

The percentage of red hair in the United States is elevated, with estimates ranging from approximately two to six percent (2%-6%). Although this is notably below the percentages of red hair in Scotland and Ireland (and possibly England, depending upon the source of the estimate), because the United States is also the third-largest country in the world in terms of total population—behind China and India, two overwhelmingly dark-haired countries—the US actually houses a greater total number of redheads than any other country on Earth.

The US was reportedly home to up to 18 million natural redheads as of 2018, more than the combined total (all hair colors) populations of Ireland (seven million) and Scotland (under six million) combined and easily the largest population of redheads in the world. It is notable, however, that the majority of US redheads are believed to have Northern European ancestry.

### Additional Populations of Redheads around the World

#### The Jewish People

Although the Jewish people are spread across many countries, it is estimated that as many as 10% of Jewish men have red hair or beards. An example is the Ashkenazi Jews, who originally settled in France and Germany during the Middle Ages. Approximately 3.6% of Ashkenazi women and 10% of Ashkenazi men have red hair. According to a study that took place in 1903, approximately 6% of Jews in Poland had red hair, though more current data has yet to become available. Throughout much of Europe, red hair is considered a Jewish trait.

#### In Europe and Africa

The Netherlands hosts one of the largest redhead-themed celebrations in the world: the annual Roodhorigendag ("Redhead Days") festival, which attracts thousands of attendees from all around the globe. France, which has the highest Jewish population of any country outside of Israel and the United States, may be as much as 5% redheaded.

Which Country has the Most Redheads of All?

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In Africa, the majority of people with red hair live among either the Ifillian people of Morocco or the Kabyles of Algeria. Princess Lalla Salma, the wife of King Mohammed VI of Morocco, has naturally red hair.

#### In Asia

In Asia, the Middle-Eastern countries of Jordan, Palestine, Lebanon and Syria have a higher percentage of redheads than the rest of the continent, likely due to the emigration of red-haired individuals from Europe. However, several other countries have either geographical regions or specific ethnic groups known for a higher frequency of red hair.

The Uyghurs, a Turkic ethnic group who live primarily in China, but with a presence in Kazakhstan, Pakistan, Turkey, Kyrgyzstan, and Uzbekistan, have an above-average concentration of red-haired people. The Udmurt people, who reside in the Volga Region of Russia, enjoy a similar reputation. Finally, a tiny number of Polynesian people also have reddish-brown hair, and as a result are often regarded as having regal ancestry.

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Additional Populations of Redheads around the World

Sources

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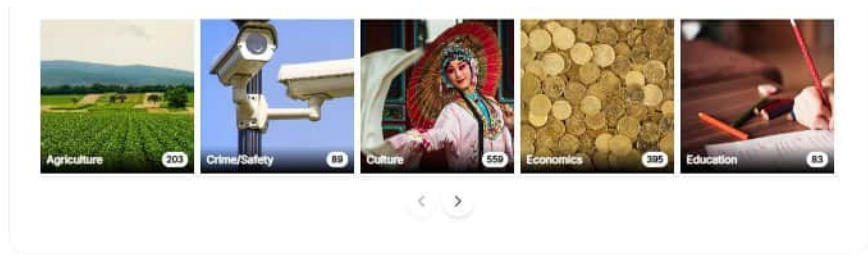


#### Other Categories

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# Red hair

41 languages

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*For the film, see Red Hair (film).*

*"Redhead" redirects here. For other uses, see Redhead (disambiguation).*

**Red hair**, also known as **ginger hair**, is a human hair color found in 2–6% of people of Northwestern European ancestry, typically those of Celtic ancestry, and smaller amounts in other populations. It is most common in individuals homozygous for a recessive allele on chromosome 16 that produces an altered version of the MC1R protein.<sup>[1]</sup>

Red hair varies in hue from a deep burgundy or bright copper, or auburn, to burnt orange or red-orange to strawberry blond. Characterized by high levels of the reddish pigment pheomelanin and relatively low levels of the dark pigment eumelanin, it is typically associated with type I of the Fitzpatrick scale,<sup>[2]</sup> freckles, and sensitivity to ultraviolet light,<sup>[3]</sup> although it is also frequent in darker skinned individuals of different races.

Cultural reactions to red hair have been varied. The term "redhead" has been in use since at least 1510,<sup>[4]</sup> while the term "ginger" is sometimes used, especially in Britain and Ireland, to describe a person with red hair.

## Geographic distribution

### Modern

#### Northwestern Europe

Red hair is most commonly found at the northwestern fringes of Europe,<sup>[5]</sup> it is centred around populations in the British Isles and is particularly associated with the Celtic nations.<sup>[5]</sup>

Scotland has the highest number of red-haired people per capita in the world, with the percentage of those with red hair at around 13%, followed by Ireland and Wales.<sup>[6]</sup> The highest concentration of red head carriers in the world is found in Edinburgh, making it the red head capital of the world.<sup>[7][8]</sup> Another study, the largest ever study of hair colour in Scotland, which analysed over 500,000 people, found the percentage of Scots with red hair to be slightly lower at 5.3%.<sup>[9]</sup>

#### Jewish Peoples

Red hair is also commonly found amongst Jewish populations.<sup>[10]</sup> In 1903, 5.6% of Polish Jews had red hair.<sup>[11]</sup> Other studies have found that 3.69% of Jewish women overall were found to have red hair, but around 10.9% of all Jewish men have red beards.<sup>[12]</sup> In European culture, before the 20th century, red hair was often seen as a stereotypically Jewish trait.



Woman with red hair



Actor Rupert Grint with red hair



Woman with red hair

Appearance hide

Text

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Width

- Standard
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Color

- Automatic
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during the Spanish Inquisition, all those with red hair were identified as Jewish.<sup>[13]</sup> In Italy, red hair was associated with Italian Jews, and Judas was traditionally depicted as red-haired in European art.<sup>[14]</sup> The stereotype that red hair is Jewish remains in parts of Eastern Europe and Russia.<sup>[15]</sup>

#### Eastern Europe

Byzantine writers Jordanes and Procopius described the early Slavic peoples as having ruddy hair and skin tone.<sup>[17][18]</sup>

In the late 18th century, ethnographers considered the Finno-Ugric Udmurt people of the Volga Region in Russia to be "the most red-headed men in the world".<sup>[19]</sup> The Volga region still has one of the highest percentages of red-headed people.<sup>[20]</sup>

#### Southern Europe

In Italy, red hair is found at a frequency of 0.57% of the total population, without variation in frequency across the different regions of the country.<sup>[21]</sup> In Sardinia, red hair is found at a frequency of 0.24% of the population.<sup>[21]</sup>

#### North Africa and Mediterranean

The Berber populations of Morocco<sup>[22]</sup> and northern Algeria have occasional redheads. Red hair frequency is especially significant among the Rifians from Morocco and Kabyles from Algeria,<sup>[23][24][25]</sup> respectively.

#### Asia (all regions)

In Asia, red hair can be found among some peoples of Afghan,<sup>[26][27]</sup> Arab, Iranian, Armenian, East Indians, Mongolian, Turkic, Miao, and Hmong descent.<sup>[citation needed]</sup>

Several preserved samples of human hair have been obtained from an Iron Age cemetery in Khakassia, South Siberia. Many of the hair samples appear red in color, and one skull from the cemetery had a preserved red moustache.<sup>[28]</sup>

Genetic evidence of a red hair and blue eye genome was discovered in the ancient human remains of the Areni-1 cave in Armenia, dating back to the Chalcolithic (4300–3500 BCE) period.<sup>[29]</sup>

Ancient human remains described as having red or auburn hair have been discovered in various parts of Asia, including the Taram mummies of Xinjiang, China.<sup>[30]</sup> In Chinese sources, ancient Kyrgyz people were described as fair-skinned, green- or blue-eyed and red-haired people with a mixture of European and East Asian features.<sup>[31]</sup> In the *Book of Wei*, Chinese author Wei Shou notes that Liu Yuan was over 6 feet (1.8 m) tall and had red strands of hair in his long beard.<sup>[32]</sup> The ethnic Miao people of China are recorded with red hair. According to F.M Savina of the Paris Foreign Missionary Society, the appearance of the Miao was "pale yellow in complexion, almost white, their hair is often light or dark brown, sometimes even red or corn-silk blond, and a few even have pale blue eyes".<sup>[33]</sup> A phenotype study of Hmong people show they are sometimes born with red hair.<sup>[34]</sup>



The Kipchak people were a Turkic ethnic group from Central Asia who served in the Golden Horde military forces after being conquered by the Mongols. In the Chinese historical document *Kang mu*, the Kipchak



Ed Sheeran, English singer of Irish ancestry



Irish professional wrestler Sheamus



Red haired Jewish rabbi



Width

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Color

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Saint Sava, Serbian prince and Orthodox monk, was a redhead.<sup>[18]</sup>

people are described as red haired and blue-eyed.<sup>[36][37]</sup>

#### Americas, Oceania and Sub-Saharan Africa

Reddish-brown (auburn) hair is also found among some Polynesians, and is especially common in some tribes and family groups. In Polynesian culture, reddish hair has traditionally been seen as a sign of descent from high-ranking ancestors and a mark of rulership.<sup>[38][39]</sup> Emigration from Europe has increased the population of red haired humans in the Americas, Australia, New Zealand and South Africa.

#### Historical

Several accounts by Greek writers mention redheaded people. A fragment by the poet Xenophanes describes the Thracians as blue-eyed and red-haired.<sup>[40]</sup> The ancient Budini and Sarmatians are also reported by some classical Greek authors to be blue-eyed and red-haired.<sup>[41][42]</sup> It was once believed that Sarmatians owed their name to their red hair,<sup>[42]</sup> but this claim was later debunked.<sup>[43]</sup>

In Asia, red or auburn hair has been found among the ancient Tocharians, who occupied the Tarim Basin in what is now the northwesternmost province of China. *Tarim mummies* have been found with red hair dating to the 2nd millennium BC.<sup>[44]</sup>

In certain Biblical accounts, Hebrew and Israelite individuals were described as having ruddy hair. For example, Esau and David (Gen. 25:25, 1 Sam. 16:12, 17:42), are described in the Masoretic text as "admoni", meaning red or ruddy, although Josephus described David as golden haired and Esau as red haired.<sup>[45][46]</sup>

#### Biochemistry and genetics

The pigment pheomelanin gives red hair its distinctive color. Red hair has far more of the pigment pheomelanin than it has of the dark pigment eumelanin.

The genetics of red hair appear to be associated with the melanocortin-1 receptor (MC1R), which is found on chromosome 16. In 1995, Valverde, et al. identified alleles on MC1R associated with red hair. The number of alleles linked to red hair has since been expanded by other authors, and these variants are now identified as the RHC (red hair colour) alleles. Eighty percent of redheads have an MC1R gene variant within the RHC.<sup>[47][3]</sup> Red hair is also associated with fair skin color because the MC1R mutation also results in low concentrations of eumelanin throughout the body. The lower melanin concentration in skin confers the advantage that a sufficient concentration of important vitamin D can be produced under low light conditions. However, when UV-radiation is strong (as in regions close to the equator) the lower



Mustafe Amin, Australian footballer of Afghan and Nicaraguan descent.<sup>[47]</sup>

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Jewish American actor Michael Rapaport.<sup>[47]</sup>



Depiction of an elderly Slav, 990 AD.<sup>[47]</sup>



A Uyghur child in Kashgar, China's Xinjiang region, with auburn hair.<sup>[47]</sup>



Artur Aleksanyan.<sup>[47]</sup>

- Width
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  - Wide
- Color
- Automatic
  - Light
  - Dark

- Width
- Standard
  - Wide
- Color
- Automatic
  - Light
  - Dark

concentration of melanin leads to several medical disadvantages, such as a higher risk of skin cancer. The MC1R variant gene that gives people red hair generally results in skin that is difficult or impossible to tan. Because of the natural tanning reaction to the sun's ultraviolet light and high amounts of pheomelanin in the skin, freckles are a common, but not universal, feature of red-haired people.<sup>[*citation needed*]</sup>

Red hair can originate from several changes on the MC1R-gene. If one of these changes is present on both chromosomes, then the respective individual is likely to have red hair. This type of inheritance is described as an autosomal recessive. Even if both parents do not have red hair themselves, both can be carriers for the gene and have a redheaded child.<sup>[*citation needed*]</sup>

Genetic studies of dizygotic (fraternal) twins indicate that the MC1R gene is not solely responsible for the red hair phenotype; unidentified modifier genes exist, making variance in the MC1R gene necessary, but not sufficient, for red hair production.<sup>[48]</sup>

## Genetics

The alleles Arg151Cys, Arg160Trp, Asp294His, and Arg142His on MC1R are shown to be recessives for the red hair phenotype.<sup>[49]</sup> The gene *HCL2* on chromosome 4 may also be related to red hair.<sup>[50]</sup><sup>[51]</sup> There are at least 8 genetic differences associated with red hair color.<sup>[52]</sup><sup>[53]</sup>

In species other than primates, red hair has different genetic origins and mechanisms.<sup>[*citation needed*]</sup>

## Beards

The genes responsible for red hair can express themselves to different extents in different people. One consequence of this is that a number of people<sup>[*source?*]</sup> have both dark hair and red beards. This may reflect the presence of a single copy of the MC1R gene, leading to differential expression in the beard versus the scalp hair. However, some red-bearded people lack MC1R genes.<sup>[54]</sup><sup>[55]</sup>

## Evolution

### Origins

Red hair is the rarest natural hair color in humans. The non-tanning skin associated with red hair may have been advantageous in far-northern climates where sunlight is scarce. Studies by *Bodmer and Cavalli-Sforza (1978)* hypothesized that lighter skin pigmentation prevents rickets in colder climates by encouraging higher levels of vitamin D production and also allows the individual to retain heat better than someone with darker skin.<sup>[56]</sup> In 2000, *Harding et al.* concluded that red hair is not the result of positive selection but of a lack of negative selection. In Africa, for example, red hair is selected against because high levels of sun harm pale skin. However, in Northern Europe this does not happen, so redheads can become more common through genetic drift.<sup>[49]</sup>

Estimates on the original occurrence of the currently active gene for red hair vary from 20,000 to 100,000 years ago.<sup>[57]</sup><sup>[58]</sup>

A DNA study of Neanderthal genomes determined that the MC1R gene resulting in red hair in modern humans was not present in Neanderthal, and "if variants contributing to red hair were present in Neanderthals, they were probably not at high frequency."<sup>[59]</sup>

### Extinction hoax

*See also: Disappearing blonde gene*

A 2007 report in *The Courier-Mail*, which cited the *National Geographic* magazine and unnamed "geneticists", said that red hair is

Armenian Urreco-Roman wrestler Olympic Champion 2016



Two women with mixed reddish-brown hair, Papua New Guinea. Micronesians have a significant incidence of mixed fair hair, caused by a genetic mutation different from European blond and red hair.<sup>[61]</sup>

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likely to die out in the near future.<sup>[60]</sup> Other blogs and news sources ran similar stories that attributed the research to the magazine or the "Oxford Hair Foundation". However, a HowStuffWorks article says that the foundation was funded by hair-dye maker Procter & Gamble, and that other experts had dismissed the research as either lacking in evidence or simply bogus. The *National Geographic* article in fact states, "while redheads may decline, the potential for red isn't going away."<sup>[61]</sup>

Red hair is caused by a relatively rare recessive allele, the expression of which can skip generations. It is not likely to disappear at any time in the foreseeable future.<sup>[61]</sup>

## Medical implications of the red hair gene

### Melanoma

Melanin in the skin aids UV tolerance through sun tanning, but fair-skinned persons lack the levels of melanin needed to prevent UV-induced DNA damage. Studies have shown that red hair alleles in MC1R increase freckling and decrease tanning ability.<sup>[62]</sup> It has been found that Europeans who are heterozygous for red hair exhibit increased sensitivity to UV radiation.<sup>[63]</sup>

Red hair and its relationship to UV sensitivity are of interest to many melanoma researchers. Sunshine can both be good and bad for a person's health and the different alleles on MC1R represent those adaptations. It also has been shown that individuals with pale skin are highly susceptible to a variety of skin cancers such as melanoma, basal cell carcinoma, and squamous cell carcinoma.<sup>[64][65]</sup>

### Pain tolerance and injury

Two studies have demonstrated that people with red hair have different sensitivity to pain to people with other hair colors. One study found that women with red hair are slightly more sensitive to thermal pain (associated with naturally occurring low vitamin K levels) and that lidocaine was significantly less effective in reducing pain.<sup>[66]</sup> Another study concluded that redheads are less sensitive to pain from multiple modalities, including noxious stimuli such as electrically induced pain.<sup>[67][68][69]</sup>

Researchers have found that people with red hair require greater amounts of anesthetic.<sup>[70]</sup> Another study showed women with gene variants associated with red hair had a greater analgesic response to the painkiller pentazocine than do either women of other hair colors or men of any hair color.<sup>[71]</sup> A follow-up study by the same group showed that men and women with red hair had a greater analgesic response to morphine-6-glucuronide.<sup>[69]</sup> However, a later study of 468 healthy adult patients found no significant difference in recovery times, pain scores, or quality of recovery in those with red hair compared with dark hair in either men or women.<sup>[72]</sup>

The unexpected relationship of hair color to pain tolerance appears to exist because redheads have a mutation in a hormone receptor that can apparently respond to at least two types of hormones: the pigmentation-driving melanocyte-stimulating hormone (MSH), and the pain-relieving endorphins (both derive from the same precursor molecule, POMC, and are structurally similar). Specifically, redheads have a mutated melanocortin-1 receptor (MC1R) gene that produces an altered receptor for MSH.<sup>[73]</sup> Melanocytes, the cells that produce pigment in skin and hair, use the MC1R to recognize and respond to MSH from the anterior pituitary gland. Melanocyte-stimulating hormones normally stimulates melanocytes to make black eumelanin, but if the melanocytes have a mutated receptor, they will make reddish pheomelanin instead. MC1R also occurs in the brain, where it is one of a large set of POMC-related receptors that are apparently involved not only in responding to MSH, but also in responses to endorphins and possibly other POMC-derived hormones.<sup>[73]</sup> Though the details are not clearly understood, it appears that there is some crosstalk between the POMC hormones that may explain the link between red hair and pain tolerance.

There is little or no evidence to support the belief that people with red hair have a higher chance than people with other hair colors to

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A close-up view of straight red hair. <sup>[61]</sup>

Width

Standard

Wide

Color

Automatic

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hemorrhage or suffer other bleeding complications.<sup>[74][75]</sup> One study, however, reports a link between red hair and a higher rate of bruising.<sup>[75]</sup>

## Red hair of pathological origin

Most red hair is caused by the MC1R gene and is non-pathological. However, in rare cases red hair can be associated with disease or genetic disorders:

- In cases of severe malnutrition, normally dark human hair may turn red or blonde. The condition, part of a syndrome known as *kwashiorkor*, is a sign of critical starvation caused chiefly by protein deficiency and is common during periods of famine.
- One variety of albinism (Type 3, a.k.a. rufous albinism), sometimes seen in Africans and inhabitants of New Guinea, results in red hair and red-colored skin.<sup>[76]</sup>
- Red hair is found on people lacking pro-opiomelanocortin.<sup>[76][77][78]</sup>

There have also been rare reports of scalp or beard hair spontaneously turning partially red, with no identified pathological cause.<sup>[79]</sup>

## Culture

In various times and cultures, red hair has been prized, feared, and ridiculed.

### Media, fashion and art

Queen Elizabeth I of England was a redhead, and during the Elizabethan era in England, red hair was fashionable for women. In modern times, red hair is subject to fashion trends, celebrities such as Nicole Kidman, Alyson Hannigan, Marcia Cross, Christina Hendricks, Emma Stone and Geri Halliwell can boost sales of red hair dye.<sup>[*citation needed*]</sup>

Sometimes, red hair darkens as people get older, becoming a more brownish color or losing some of its vividness. This leads some to associate red hair with youthfulness, a quality that is generally considered desirable. In several countries such as India, Iran, Bangladesh and Pakistan, henna and saffron are used on hair to give it a bright red appearance.<sup>[82]</sup>

Many painters have exhibited a fascination with red hair. The hair color "Titian" takes its name from the artist Titian, who often painted women with red hair. Early Renaissance artist Sandro Botticelli's famous painting *The Birth of Venus* depicts the mythological goddess Venus as a redhead. Other painters notable for their redheads include the Pre-Raphaelites, Edmund Leighton, Modigliani,<sup>[83]</sup> and Gustav Klimt.<sup>[84]</sup>

Sir Arthur Conan Doyle's Sherlock Holmes story "The Red-Headed League" (1891) involves a man who is asked to become a member of a mysterious group of red-headed people. The 1943 film *DuBarry Was a Lady* featured red-heads Lucille Ball and Red Skelton in Technicolor.

Notable comic book characters with red hair include Jean Grey, Red Sonja, Mystique, and Poison Ivy.<sup>[85]</sup>

A book of photographs of red haired people was published in 2020, *Gingers* by Kieran Dodds (2020).<sup>[86]</sup>

### Red hair festivals

There has been an annual Redhead Day festival in the Netherlands that attracts red-haired



Most likely a posthumous painted portrait of Cleopatra VII of Ptolemaic Egypt with red hair and her distinct facial features, wearing a royal diadem and pearl-studded hairpins, from Roman Herculaneum, mid-1st century AD.<sup>[89][90]</sup>



Polychrome Roman marble statue depicting the goddess Tyche holding the infant Plutus in her arms, 2nd century, Istanbul Archaeological Museum.

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Width

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participants from around the world. The festival was held in *Breda*, a city in the south east of the Netherlands, prior to 2019, when it moved to *Tilburg*.<sup>[97]</sup> It attracts participants from over 80 countries. The international event began in 2005, when Dutch painter Bart Rouwenhorst decided he wanted to paint 15 redheads.

The Irish Redhead Convention, held in late August in County Cork since 2011, claims to be a global celebration and attracts people from several continents. The celebrations include crowning the ginger King and Queen, competitions for the best red eyebrows and most freckles per square inch, orchestral concerts and carrot throwing competitions.<sup>[98]</sup>

A smaller red-hair day festival is held since 2013 by the UK's Anti-Bullying Alliance in London, with the aim of instilling pride in having red-hair.<sup>[99]</sup>

Since 2014, a red-hair event is held in Israel, at Kibbutz Gezer (Carrot), for the local Israeli red hair community,<sup>[99]</sup> including both Ashkenazi and Mizrahi red-heads.<sup>[91]</sup> However, the number of attendees has to be restricted due to the risk of rocket attacks, leading to anger in the red-hair community.<sup>[92]</sup> The organizers state, "The event is a good thing for many redheads, who had been embarrassed about being redheads before."<sup>[92]</sup>

The first and only festival for red heads in the United States was launched in 2015. Held in Highwood, Illinois, Redhead Days draws participants from across the United States.<sup>[93]</sup>

A festival to celebrate the red-haired people is held annually in Izhevsk (Russia), the capital of Udmurtia, since 2004.<sup>[94]</sup>

MC1R Magazine is a publication for red haired people worldwide, based in Hamburg, Germany.<sup>[95]</sup>

### Religious and mythological traditions

In ancient Egypt, red hair was associated with the deity *Sot*, as well as *Rameses II*.<sup>[96][97]</sup>

The Norse god *Thor* is usually described as having a reddish beard.

The Mesoretic text uses the word *admoni*, usually translated "ruddy" or "reddish-brown" (*admoni* אדמוני, from the root *ADM* אדם, see also Adam and Edom)<sup>[98][99][100]</sup> which was used to describe both *Esau* and *David*. Josephus on the other hand described only *Esau* as red haired, with *David* being described as golden haired.

*Judas Iscariot* is also represented with red hair in Spanish culture<sup>[101][102]</sup> and in the works of *William Shakespeare*,<sup>[103]</sup> reinforcing the negative stereotype.

### The name "Rory"

The mainly masculine given name *Rory* – a name of Goidelic origin, which is an anglicisation of the Irish: *Rualrí*/*Rualdhri*/*Rualdhrigh*/*Raidhrigh*. Scottish Gaelic: *Rualrìdh* and Manx: *Rauree*<sup>[104]</sup> which is common to the Irish, Highland Scots and their diasporas<sup>[105]</sup> – means "red-haired king", from *ruadh* ("red-haired" or "rusty") and *rìgh* ("king"). However, present bearers of the name are by no means all red-haired themselves.



Portrait of a Lady, c. 1470-1475, by Sandro Botticelli



Elizabeth I of England, c. 1588



Portrait of a Girl with Red Hair (c. 1912) by Slovenian artist Henrik Santel



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## Prejudice and discrimination against redheads

*Main article: Discrimination against people with red hair*

### Beliefs concerning temperament

A common belief about redheads is that they have fiery tempers and sharp tongues. In *Anna of Green Gables*, a character says of Anne Shirley, the redheaded heroine, that "her temper matches her hair", while in *The Catcher in the Rye*, Holden Caulfield remarks that "People with red hair are supposed to get mad very easily, but Allie [his dead brother] never did, and he had very red hair."

During the early stages of modern medicine, red hair was thought to be a sign of a sanguine temperament.<sup>[106]</sup> In the Indian medicinal practice of Ayurveda, redheads are seen as most likely to have a Pitta temperament.

Another belief is that redheads are highly sexed; for example, Jonathan Swift satirizes redhead stereotypes in part four of *Gulliver's Travels*, "A Voyage to the Country of the Houyhnhnms," when he writes that "It is observed that the red-haired of both sexes are more libidinous and mischievous than the rest, whom yet they much exceed in strength and activity." Swift goes on to write that "neither was the hair of this brute [a Yahoo] of a red colour (which might have been some excuse for an appetite a little irregular) but black as a sloe."<sup>[107]</sup> Such beliefs were given a veneer of scientific credibility in the 19th century by Cesare Lombroso and Guglielmo Ferrero. They concluded that red hair was associated with crimes of lust, and claimed that 40% of "criminal women" were redheads.<sup>[108]</sup>

### Medieval beliefs

Theophilus Presbyter describes how the blood of a red-haired young man is necessary to create gold from copper, in a mixture with the ashes of a basilisk.<sup>[109]</sup>

According to *Montague Summers*, red hair and green eyes were thought to be the sign of a witch, werewolf or vampire during the Middle Ages.

Those whose hair is red, of a certain peculiar shade, are unmistakably vampires. It is significant that in ancient Egypt, as Manetho tells us, human sacrifices were offered at the grave of Osiris, and the victims were red-haired men who were burned, their ashes being scattered far and wide by winnowing-fans. It is held by some authorities that this was done to fertilize the fields and produce a bounteous harvest, red-hair symbolizing the golden wealth of the corn. But these men were called Typhonians, and were representatives not of Osiris but of his evil rival Typhon, whose hair was red.

### Medieval antisemitism

During the Spanish Inquisition, people of red hair were identified as Jewish and isolated for persecution.<sup>[112]</sup> In medieval Italy and Spain, red hair was associated with the heretical nature of Jews and their rejection of Jesus, and thus Judas Iscariot was commonly depicted as red-haired in European art.<sup>[114]</sup> Writers from Shakespeare to Dickens would identify Jewish characters by giving them red hair, such as the villainous Jewish characters Shylock and Fagin.<sup>[119]</sup> The antisemitic association persisted into modern times in Soviet Russia.<sup>[16]</sup> The medieval prejudice against red hair may have derived partially from the ancient biblical tradition, in relation to biblical figures such as Esau and King David. The ancient historian Josephus would translate the Old Testament to describe the more positive figure of King David as "golden haired", in contrast to the negative figure of Esau as red haired.<sup>[111]</sup>



The Acropolis, 1901 by Edmund Blair Leighton



Hundreds of redheads together at the Redhead Day, September 2007



Mary Magdalene is commonly portrayed with long red hair, as in this 1609 painting by Anthony Frederick Augustus Sandys.

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## Modern-day discrimination

In his 1885 book *Say No*, Wilkie Collins wrote "The prejudice against habitual silence, among the lower order of the people, is almost as inveterate as the prejudice against red hair."

In his 1895 memoir and history *The Gurneys of Earham*, Augustus John Cuthbert Hare described an incident of harassment: "The second son, John, was born in 1750. As a boy he had bright red hair, and it is amusingly recorded that one day in the streets of Norwich a number of boys followed him, pointing to his red locks and saying, "Look at that boy, he's got a bonfire on the top of his head," and that John Gurney was so disgusted that he went to a barber's, had his head shaved, and went home in a wig. He grew up, however, a remarkably attractive-looking young man."<sup>[112]</sup>

In British English, the word "ginger" is sometimes used to describe red-headed people (at times in an insulting manner),<sup>[113]</sup> with terms such as "gingerphobia"<sup>[114]</sup> and "gingerism"<sup>[115]</sup> used by the British media. It is roughly the color of dried, powdered ginger root.<sup>[116]</sup> In Britain, redheads are also sometimes referred to disparagingly as "carrot tops" and "carrot heads" (the comedian "Carrot Top" uses this stage name). "Gingerism" has been compared to racism, although this is widely disputed, and bodies such as the UK Commission for Racial Equality do not monitor cases of discrimination and hate crimes against redheads.<sup>[115]</sup>

Nonetheless, individuals and families in Britain are targeted for harassment and violence because of their hair colour. In 2003, a 20-year-old was stabbed in the back for "being ginger".<sup>[117]</sup> In 2007, a UK woman won an award from a tribunal after being sexually harassed and receiving abuse because of her red hair,<sup>[118]</sup> in the same year, a family in Newcastle upon Tyne, was forced to move twice after being targeted for abuse and hate crimes on account of their red hair.<sup>[119]</sup> In May 2009, a schoolboy committed suicide after being bullied for having red hair.<sup>[120]</sup> In 2013, a fourteen-year-old boy in Lincoln had his right arm broken and his head stamped on by three men who attacked him "just because he had red hair"; the three men were subsequently jailed for a combined total of ten years and one month for the attack.<sup>[121]</sup> This prejudice has been satirised on a number of TV shows. English comedian Catherine Tate (herself a redhead) appeared as a red-haired character in a running sketch of her series *The Catherine Tate Show*. The sketch saw fictional character Sandra Kemp, who was forced to seek solace in a refuge for ginger people because she had been ostracised from society.<sup>[122]</sup> The British comedy *Bo' Selecta!* (starring redhead Leigh Francis) featured a spoof documentary which involved a caricature of Mick Hucknall presenting a show in which celebrities (played by themselves) dyed their hair red for a day and went about daily life being insulted by people; Hucknall, who says that he has repeatedly faced prejudice or been described as ugly on account of his hair colour, argues that Gingerism should be described as a form of racism.<sup>[123]</sup> Comedian Tim Minchin, himself a redhead, also covered the topic in his song "Prejudice".<sup>[124]</sup>

The pejorative use of the word "ginger" and related discrimination was used to illustrate a point about racism and prejudice in the "Ginger Kids", "Le Petit Tourette", "It's a Jersey Thing" and "Fatbeard" episodes of *South Park*.

Film and television programmes often portray school bullies as having red hair.<sup>[125]</sup> However, children with red hair are often themselves targeted by bullies; "Somebody with ginger hair will stand out from the crowd," says anti-bullying expert Louise Burfitt-Dons.<sup>[126]</sup>

In Australian slang, redheads are often nicknamed "Blue" or "Bluey".<sup>[127]</sup> More recently, they have been referred to as "rangas" (a word derived from the red-haired ape, the orangutan), sometimes with derogatory connotations.<sup>[128]</sup> The word "rufus" (a variant of rufous, a reddish-brown color) has been used in both Australian and British slang to refer to red-headed people.<sup>[129]</sup>

In November 2008, social networking website Facebook received criticism after a "Kick a Ginger" group, which aimed to establish a "National Kick a Ginger Day" on 20 November, acquired almost 5,000 members. A 14-year-old boy from Vancouver who ran the



Painting of Frederick Barbarossa, Holy Roman Emperor from 1155 to 1190, from the Historia Wettorum

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Facebook group was subjected to an investigation by the Royal Canadian Mounted Police for possible hate crimes.<sup>[119]</sup>

In December 2009 British supermarket chain Tesco withdrew a Christmas card which had the image of a child with red hair sitting on the lap of Father Christmas, and the words: "Santa loves all kids. Even ginger ones" after customers complained the card was offensive.<sup>[131]</sup>

In October 2010, Harriet Harman, the former Equality Minister in the British government under Labour, faced accusations of prejudice after she described the red-haired Treasury secretary Danny Alexander as a "ginger rodent".<sup>[132]</sup> Alexander responded to the insult by stating that he was "proud to be ginger".<sup>[133]</sup> Harman was subsequently forced to apologise for the comment, after facing criticism for prejudice against a minority group.<sup>[134]</sup>

In September 2011, Cryos International, one of the world's largest sperm banks, announced that it would no longer accept donations from red-haired men due to low demand from women seeking artificial insemination.<sup>[135]</sup>

#### Use of term in Singapore and Malaysia

The term *ang mo* (Chinese: 紅毛, pinyin: **hóng máo**; Pêh-ōe-jī: *Âng-mo*) in Hokkien (Min Nan) Chinese, meaning "red-haired",<sup>[136]</sup> is used in *Malaysia* and *Singapore*, although it refers to all white people, never exclusively people with red hair. The epithet is sometimes rendered as *ang mo kui* (紅毛鬼) meaning "red-haired devil", similar to the Cantonese term *gweilo* ("foreign devil"). Thus it is viewed as racist and derogatory by some people.<sup>[137]</sup> Others, however, maintain it is acceptable.<sup>[138]</sup> Despite this ambiguity, it is a widely used term. It appears, for instance, in Singaporean newspapers such as *The Straits Times*,<sup>[139]</sup> and in television programmes and films.

The historic fortress Fort Santo Domingo in Tamsui, Taiwan was nicknamed in Taiwanese Hokkien Chinese: 紅毛城, Pêh-ōe-jī: *Âng-mô͘-siá*, lit. "Red-hair (ang mo) fort".<sup>[140]</sup>

#### See also

- Blond hair
- Black hair
- Brown hair
- Erythrinism – in non-human animals
- How to be a Redhead*

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<b>Hair coloring</b>	Blue · Blue rinse · Dye stripping · Highlighting · Hydrogen peroxide	
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## What Percentage Of The World Population Has Red Hair?



A crowd of people seen during "red head day" in the Netherlands. Editorial credit: Rob van Esch / Shutterstock.com.

Hair color is as a result eumelanin and pheomelanin which are types of melanin. Red hair is as a result of a genetic variant that causes the cell to produce pheomelanin. The genetic variant causes MC1R to function differently on melanocytes, leading to less eumelanin and more pheomelanin.

### Red Hair Population

It is estimated that approximately 2% of the world's population has naturally red hair. The majority of red haired individuals are of northern and western European ancestry. Western Europe has more red haired people than any other part of the world. Approximately 6% of the Scottish population has red hair while about 10% of the Irish population has red hair, making it the most red-haired country in the world. Red hair prevalence in England is about 4%.

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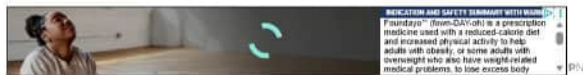
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In Africa, red hair has been noticed on the Berber of Algeria and Morocco. Also, Riflians and Kabyles in Morocco and Algeria respectively have red hair among them. Interestingly, Lalla Salma, the Queen of Morocco, is also a redhead. Some Ashkenazi Jews also have red hair. According to some studies, about 3.6% of the Jewish women have red hair while 10% of the Jewish men have red beards.

In Asia, natural red hair is very rare and was historically found mainly among the Tocharians. However, reddish-brown hair is common among Syrians, Lebanese, Jordan, and Palestinians. In the Americas, the emigration of Europeans has influenced the red haired population. Approximately 2-6% of the US population is redheaded, giving the US the largest redhead population in the world at 6-18 million people.

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# How many redheads are there in the world?

2 October 2013



Hannah Barnes  
BBC news

About 200 people took part in the UK's first Ginger Pride march in August, and the world record for the largest gathering of natural redheads was

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broken last month when 1,600 attended the Redhead Day Festival in the Dutch town of Breda. But how many redheads are there in the world - and where do they live?

Scotland is thought by some to have the highest concentration of redheads in the world, so maybe it was an appropriate location for the Ginger Pride march, led by Canadian comedian Shawn Hitchens.

While they marched through the streets of Edinburgh, he made a startling claim.

"It's a great opportunity to bring together all the redheads in the country that holds 19% of the world's population of redheads," he **told BBC Radio**.

The claim was initially reported on BBC News too. But can it really be true that Scotland is home to almost a fifth of the world's redheads?

"I can't really believe that figure," says Jonathan Rees, professor of dermatology at the University of Edinburgh and one of a team of scientists to identify the gene responsible for red hair - **the melanocortin 1 receptor (MC1R)**.

So where did Hitchens get the figure from? It turns out it was a mistake.

"It must have been in confusion," he says. "I was walking through Edinburgh with 200 redheads behind me and I was mostly trying not to lead people into traffic. Nobody really knows the exact [number]. There was someone from Glasgow saying it was 19% in just the population of Scotland."

In the heat of the moment, it seems, he simply got his words muddled, and that proportion of redheads in Scotland became something very different.

"I am very sorry. This is what happens when you let comedians be spokespeople," says Hitchens. "Also, I'm a ginger so I'm 10 times more likely to make up a statistic."



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Shawn Hitchins at the Edinburgh Ginger Pride march

So if we can now confidently say that a fifth of the world's redheads do not live in Scotland, do we know what proportion actually do?

"It's fair to say we don't have very detailed information about what the frequency of people with red hair is throughout the world," says Rees.

"I wouldn't say there are no reliable estimates, but the ideal way to do this would of course be like the census, where everybody's examined at various ages and you have robust data."

"We don't have that sort of data, but many different researchers have carried out smaller studies where the selection has not been entirely random in the way you would like."

It is often said that between 1% and 2%, or 70 to 140 million people around the world, have red hair.

In purely numerical terms, it is highly likely that the US has the highest number of people with red hair, because of the size of its population. If just 1% had red hair, for example, that would mean it had three million redheads.



US actress Julianne Moore with fellow redheads

According to Rees, the figure for the UK is about 10%.

If that was the case in Scotland, that would suggest that the country with its population of 5.3 million was home to just over half a million redheads - less than 1% of the global total.

The prevalence of red hair may be slightly higher in Scotland than in England,



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Rees says, adding that it may be even higher in the Republic of Ireland.

Overall, Northern European countries have a greater proportion of redheads than anywhere else in the world.

"If you're in northern Europe, you get used to seeing people with different hair colour," says Rees.

"But most of the people on this planet don't live in Europe and if you just think about Asia, it's very, very rare to see somebody with red hair. And in most of Africa it is exceedingly rare to see somebody with red hair. It is an unusual trait globally."

To explain this, you have to go back tens of thousands of years, says Rees.

"When humans moved out of Africa... skin lightened and people developed hair with different colours. There seems to be some advantage in having pale skin if you live in parts of the world where there isn't much sunshine," he says.

"The probable reason for that is that we make vitamin D in our skin. We rely on sunshine to make vitamin D and if you have very dark skin, it's harder to make that vitamin D."

Being pale, redheads are more efficient at making vitamin D and do not need so much sunlight in order to get the amount they need, he says.

So, in certain places in the world at least, there's a big advantage to being in this minority.

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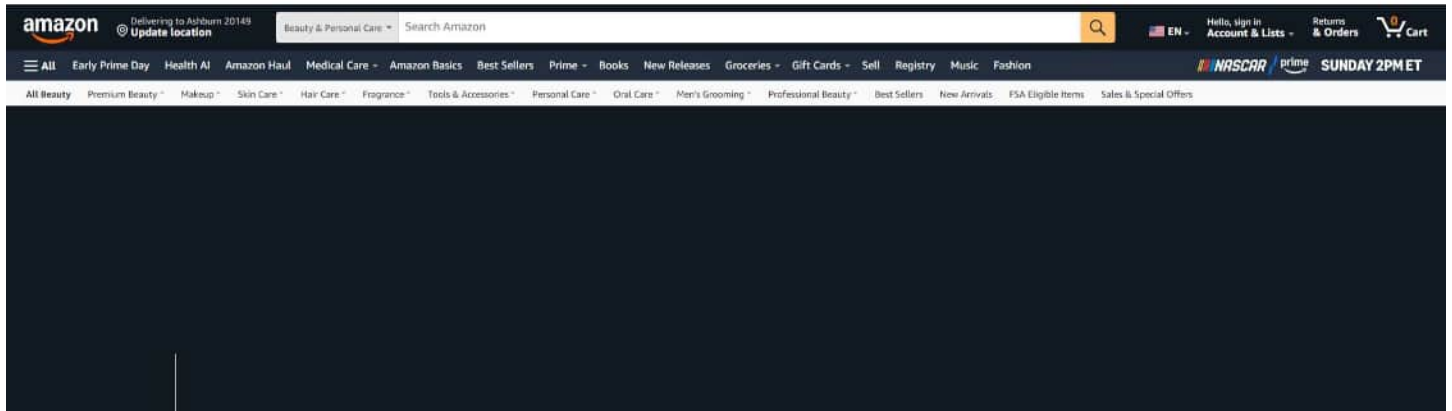
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The image shows the top navigation bar of the Amazon website. On the left is the Amazon logo with the text "Delivering to Ashburn 20149" and an "Update location" button. To the right is a search bar with the text "Beauty & Personal Care" and "Search Amazon". Further right are links for "EN", "Hello, sign in Account & Lists", and "Returns & Orders" with a cart icon. Below the search bar is a horizontal menu with categories: "All", "Early Prime Day", "Health AI", "Amazon Haul", "Medical Care", "Amazon Basics", "Best Sellers", "Prime", "Books", "New Releases", "Groceries", "Gift Cards", "Sell", "Registry", "Music", and "Fashion". To the right of this menu are "NASCAR prime" and "SUNDAY 2PM ET" logos. At the bottom of the navigation bar is a long list of sub-categories: "All Beauty", "Premium Beauty", "Makeup", "Skin Care", "Hair Care", "Fragrance", "Tools & Accessories", "Personal Care", "Oral Care", "Men's Grooming", "Professional Beauty", "Best Sellers", "New Arrivals", "FSA Eligible Items", and "Sales & Special Offers". The main content area below the navigation bar is a solid dark blue rectangle.



### 40" Fairy Hair Tinsel 100 Strands (Sparkle Stellar Midnight Black)

Brand: La Demeiselle  
4.2 ⭐ (271)

\$11.99 (\$11.99 / count)

Get \$10 off instantly: Pay \$1.99 \$44.99 upon approval for the Amazon Store Card. No annual fee.

Color: Sparkle Stellar Midnight Black



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Quantity: 1

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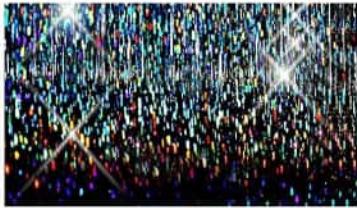
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Additional Details



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Total price: \$24.97

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This Item: 40 Fairy Hair Tinsel 100 Strands (Sparkle Stellar Midnight Black)

\$11.99 (\$11.99/count)

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\$6.99 (\$6.99/count)

Hair Tinsel 8 Packs 1600 Strands 50 Inch Tinsel Hair Extensions Black Heat Resistant Glitter...

\$5.99 (\$3.46/ounce)

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Leuceiy Colorful Hair Tinsel Kit with Tool

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Leuceiy 18 Colors Hair Tinsel Kit, 48 Inch Hair E...



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 <p>Hair Tinsel, 18 Colors Hair Tinsel Kit for Girls 7600 Strands Fairy Tinsel Hair Extension Kit</p> <p>★ ★ ★ ★ ★ 1,895</p> <p>Amazon's Choice for Hair Tinsel</p> <p>\$9.97 (\$0.55 / count)</p> <p>prime</p>	 <p>WENNALIFE Hair Tinsel Clip In for Girls Silver, 6pcs 24 Inch Clips Tinsel Hair Extension</p> <p>★ ★ ★ ★ ★ 1,003</p> <p>\$5.99 (\$5.99 / count)</p> <p>prime</p> <p>Save 32% with coupon</p>	 <p>Hair Tinsel, 6000 Strands 48 Inch Hair Tinsel Kit with Tools Glitter Tinsel Hair Extension</p> <p>★ ★ ★ ★ ★ 797</p> <p>\$4.99 (\$4.99 / count)</p> <p>prime</p>	 <p>Hair Tinsel Kit With Tool 6800 strands 16 Colors Fairy Hair Tinsel, Sparkling Shiny</p> <p>★ ★ ★ ★ ★ 2,565</p> <p>~12% \$6.96 \$6.96</p> <p>(\$6.96 / count)</p> <p>Typical price: \$4.89</p> <p>prime</p>	 <p>Hair Tinsel Kit, 22 Colors 8200 Strands Glitter Tinsel Hair Extensions for Party</p> <p>★ ★ ★ ★ ★ 83</p> <p>~18% \$6.99 \$5.69</p> <p>(\$5.69 / count)</p> <p>prime</p>	 <p>Hair Tinsel 7600 Strands 16 Colors Hair Tinsel Kit for Girls Women, Glitter Tinsel</p> <p>★ ★ ★ ★ ★ 113</p> <p>~18% \$5.49 \$4.49</p> <p>(\$5.49 / count)</p> <p>Typical: \$6.69</p> <p>prime</p>	 <p>Hair Tinsel Kit (20 Colors, 8800 Strands, 48 Inches) Sparkling Tinsel Hair Extension</p> <p>★ ★ ★ ★ ★ 1,003</p> <p>\$7.99 (\$7.29 / count)</p> <p>prime</p>
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### Videos

Help others learn more about this product by uploading a video!

Upload your video

### Important information

#### Safety Information

Not Recommended for Children Under 3

#### Indications

Tinsels shipped in a package tied together with a string. Do not remove the string, simply pull out one strand. This way the rest of your tinsels will stay neat in the bundle.

#### Directions

With care, tinsel hair can last several weeks, even through washing, drying, and flat ironing. For long lasting effect use 3 - 5 strands of hair when attaching tinsel and do 2 or 3 knots with the hair and the hair tinsel. Avoid over conditioning tinsels. If you plan to wear a few tinsels for one night, tie one knot only. Check youtube for more tips and the hair tinsel.

**Disclaimer:** While we work to ensure that product information is correct, on occasion manufacturers may alter their ingredient lists. Actual product packaging and materials may contain more and/or different information than that shown on our Web site. We recommend that you do not solely rely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. For additional information about a product, please contact the manufacturer. Content on this site is for reference purposes and is not intended to substitute for advice given by a physician, pharmacist, or other licensed health-care professional. You should not use this information as self-diagnosis or for treating a health problem or disease. Contact your health-care provider immediately if you suspect that you have a medical problem. Information and statements regarding dietary supplements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent any disease or health condition. Amazon.com assumes no liability for inaccuracies or misstatements about products.

### Product Description

Beautiful black color with array of sparkles. These thin, narrow, lightweight, heat resistant polyester fiber strands can be washed, cut, curled, flat ironed or blow dried.

Like with any tinsel they can slide out of your hair if you don't tie them well enough or if your hair is super fine. It does take a bit of practice but once mastered you won't regret the time spent.

**How to apply:**

**Step 1. Create a slip knot:** Select a strand of hair tinsel and create a small loop. Pull the end of the tinsel through the loop completely.

**Step 2. Tie the tinsel and hair together:**

For fine hair select 3 or 4 hairs (for thicker hair-1 or 2)

Slide slip knot onto the hair. Pull tinsel and hair side to side direction, making sure the knot is close to the hair shaft. Tie the hairs and the tinsel together in a knot. Once the knot is at the base of the hair pull it tight. Now you can drop the hair. Pull the ends of tinsels in opposite directions until knot is secure. Try pulling tinsel holding it closer to the knot (to prevent tinsel stretching and breaking)

**Step 3:** Tie few more knots with the tinsel only. The finished knot should be at the base of hair, small and flattened into the hair.

**FAQ**

**How long will Hair Tinsel last?**

- Properly installed, Hair Tinsel can last 4-8 weeks or longer and will withstand everyday washing and styling. Everyone normally sheds approximately 50-100 strands per day, so the Hair Tinsel will fall when the hair it is tied to falls out naturally.

**How do I prepare my hair before fairy hair installation?**

- It is best if your hair is clean, brushed and free of loose strands, tangles and any styling products.

**Will these strands work in curly hair?**

- With a little bit of work it will take the shape of your hair. Take an extra few minutes to twist the strands into your curls to help it take shape.

**Product details**

**Is Discontinued By Manufacturer :** No

**Package Dimensions :** 7.5 x 2 x 0.1 inches; 8.01 ounces

**Manufacturer :** La Demoiselle

**ASIN :** B07T5FV3PM

**Best Sellers Rank:** #93,454 in Beauty & Personal Care (See Top 100 in Beauty & Personal Care)








#1,894 in Hair Extensions

**Customer Reviews:**

4.2 (822)

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 <p>19.7 inch Clip In Hair Fairy Tinsel Kit Clips Clip On Glitter Hair Tinsel Extension...</p> <p>★★★★★ 893</p> <p>19<sup>th</sup> (\$0.83 / count)</p> <p></p>	 <p>Nielap Hair Tinsel Kit, 22 Colors 8200 Strands Glitter Tinsel Hair Extensions for Pa...</p> <p>★★★★★ 83</p> <p>16<sup>th</sup> (\$6.99 / count)</p> <p></p>	 <p>Hair Tinsel Clip in Pack of 18 Pcs Whimsical Rainbow Hair Accessories 22 Inch Glitt...</p> <p>★★★★★ 19</p> <p>15<sup>th</sup> (\$0.32 / ounce)</p> <p></p>	 <p>Hair Tinsel Clip in Dreamy Colorful Fairy Hair Tinsel Kit, 12 Pcs 24 Inch Glitter C...</p> <p>★★★★★ 343</p> <p><b>Amazon's Choice</b></p> <p>14<sup>th</sup> (\$0.42 / count)</p> <p></p>	 <p>WENHALIFE Hair Tinsel Clip In for Girls Silver, 6pcs 24 inch Clips Tinsel Hair Exte...</p> <p>★★★★★ 1,003</p> <p>15<sup>th</sup> (\$5.99 / count)</p> <p></p> <p><b>Save 10%</b> with coupon</p>	 <p>MISSUJHI Hair Tinsel, 6000 Strands 48 Inch Hair Tinsel Kit with Tools Glitter Tinsel...</p> <p>★★★★★ 797</p> <p>14<sup>th</sup> (\$4.99 / count)</p> <p></p>	 <p>Clip In Hair Tinsel Kit 26 Inch 12 Pcs, Colorful Glitter Fairy Hair Extensions for ...</p> <p>★★★★★ 40</p> <p>-3.7% <b>14<sup>th</sup></b></p> <p>(\$4.99 / ounce)</p> <p>List Price: \$5.08</p> <p></p>
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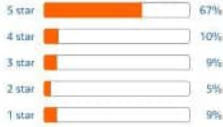




### Customer reviews

★★★★☆ 4.2 out of 5

871 global ratings



How customer reviews and ratings work

### Review this product

Share your thoughts with other customers

Write a customer review

### Customers say

Customers find the hair extensions pretty, with one noting they're not too yellow or fake-looking, and appreciate their nice deep red color. The extensions are easy to put in and remove, with good quality and effectiveness. While some customers say they last well, others mention they break easily, and several note they don't stay tied in the hair. The value for money receives mixed feedback, with some finding it worth the price while others say there aren't enough strands for the cost.

Generated from the text of customer reviews

#### Select to learn more

Appearance (37) | Color (35) | Ease of use (17) | Quality (17) | Effectiveness (8)

Value for money (19) | Durability (9) | Staying in hair (14)

### Reviews with images

See all photos



### Top reviews from the United States

Emily AC

★★★★★ Beautiful subdued rainbow strands, more delicate than usual.

Reviewed in the United States on November 18, 2024

Verified Purchase

UPDATE: I changed my review to 5 stars.

This is a unique and beautiful color blend and it's one of my favorite ones to offer to customers. At first I thought it was too delicate, but I continued to use it, it can last a long time if you are gentle with the install and brushing.

\*\*\*\*\*

If you have one of the typical megapack tinsel starter kits, you have the swatch that is metallic rainbow-- each strand moves from aqua to gold to magenta. This is a more metallic pastel version of that. It is GORGEOUS and would be so beautiful in blonde hair, but is great for other hair colors too. It looks modern and sophisticated.

A few caveats: it is more delicate than the tinsel strands. It is very floaty.

At \$10 a pack, I do think it's a little overpriced, however, I can see this being a very popular pick, so if you have the customers, go for it.

One person found this helpful

Helpful Report



S

★★★★★ **SOO pretty!**

Reviewed in the United States on December 8, 2021

Color: Sparkling Gold [Verified Purchase](#)

I ordered these because I had been seeing that hair tinsel was coming back! I have LONG thick blonde hair, and just wanted a pretty glimmer of gold to put in my hair. Let me just explain a few things about these tinsel strands.

1. The tinsel itself does NOT actually curl. You can use the curling iron (or straightener and blow dryer) on them while curling your own actual hair. They won't melt, or singe onto your hair. They can certainly withstand the heat (I wouldn't use too high of heat though)... they just don't actually curl themselves. What makes them "seem" curled, is when you curl them with your hair, they kind of follow the curl pattern in your hair, making them seem a little bit curled.

2. You can apply these either by microbead, or by knotting them in your hair. I know how to do both methods. I originally got these thinking that I would have my husband help me tie them in. After watching some videos, and experimenting with them on some old hair extensions, I realized that if you properly tie them to the 3-5 strand of hairs, they are REALLY in there, and probably aren't going to fall out. There is no clear way to get them out safely without taking those 3-5 hairs with it. I tried sliding the bead off the hair extensions I put them in, and they weren't coming out without taking hair with it. AND

Read more



36 people found this helpful

Helpful Report



Heather covey

★★★★★ **Quality**

Reviewed in the United States on May 21, 2026

Color: Shiny Pastel Rainbow [Verified Purchase](#)

Colors a sparkly and fun my clients love them .

Helpful Report



Joan S

★★★★★ **Very copper**

Reviewed in the United States on December 21, 2025

Color: Sparkle Copper [Verified Purchase](#)

The holographic effect is great, but make no mistake, these are very copper. The online photo shows them being kind of a coppery, brownish color, but there is no brownish. These are very bold, very copper.



6 people found this helpful

Helpful Report

Shelby

★★★★★ **Good length for the long hair girls and well worth the price**

Reviewed in the United States on March 9, 2026

Color: Sparkle Copper [Verified Purchase](#)

Super fun to put in my hair over the summer and pretty easy to install. I had them beaded in rather than tied in though. I have had these for a couple years and still haven't run out of tinsel which is nice. I would absolutely recommend these. I have extremely long hair and it blended really nicely with my length so they were definitely worth the price.

Helpful Report

Ashley

☆☆☆☆☆ **Not a Dark Brown**

Reviewed in the United States on April 30, 2025

Color: Sparkle Brown [Verified Purchase](#)

I 100% agree with the other review regarding the sparkle brown. I wanted a dark brunette to match my hair color and saw this is literally the only seller with a DARK brown. I just received it and it definitely is an inaccurate color shown. It's not a dark brown by any means. It's more of a light brown/ copper orange-ish brown that you can get with any other \$8 kit. Really disappointed as the photo shows a beautiful dark brown that would match brunette hair perfectly.



Helpful Report

Luda

★★★★☆ **Good quality and color. Lack of product for price.**

Reviewed in the United States on August 14, 2025

Color: Shiny Burgundy [Verified Purchase](#)

Quality is great. Love the color. The amount you get for the price you pay is a complete rip off though, in my opinion. These should be under \$5 with the small amount you get. \$12 I would have expected 3x or 4x the amount I received.

2 people found this helpful

Helpful Report

Emily Renfree Dailey

★★★★★ **Fun and sparkle**

Reviewed in the United States on January 13, 2025

Color: Sparkle Copper [Verified Purchase](#)

I wanted a little pop of "fun" without changing my hair color. These were perfect! I got so many compliments and they were easy to place and remove.

2 people found this helpful

Helpful Report

[See more reviews](#)

### Top reviews from other countries



Amazon Customer

★★★★★ **Great value and pretty in blonde hair!**

Reviewed in Australia on August 31, 2022

Color: White Gold [Verified Purchase](#)

Adds a subtle little sparkle and does not melt with heat styling! Perfect! 🧡💖

[Report](#)



Gemma Ketchen

★★★★★ **good product- exactly what i was looking for**

Reviewed in Canada on December 17, 2021

Color: White Gold [Verified Purchase](#)

Exactly what you would expect. If you are disappointed you expectations were just too high

[Report](#)



DRH

★★★★★ **Good but 100 strands isn't a lot**

Reviewed in Canada on July 21, 2023

Color: Shiny Rainbow [Verified Purchase](#)

Great for adding to synthetic dreadlocks or braids! It just is a bit pricey for how many you get.

[Report](#)



Dez

★★★★☆ **could have found it cheaper**

Reviewed in Canada on August 19, 2022

Color: White Gold [Verified Purchase](#)

i mean there's a LOT OF IT for the price and it's good quality however i found the exact same thing for much cheaper at the dollar store

[Report](#)



Vanessa

★★★★☆ **Cute colour but waste**

Reviewed in Canada on October 13, 2022

Color: White Gold [Verified Purchase](#)

Too tangly doesn't stay in hair

[Report](#)

[See more reviews](#)

<



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# What is Fairy Hair?



**Fairy Hair** silk tinsel extensions are available in a beautiful variety of colors. They are tied to a single hair—no glue. They can be washed and blown dry, use flat and curling irons, and even color your hair! Treat them as your normal hair. They shed with the hair they are tied to. Most start with 10-15 strands and come back in a few weeks for a refresh.  
\$2 per strand.

**Two locations, every weekend:**

**Saturday's 2pm-6pm**  
@ Solace & Fine Espresso  
4655 SW Griffith Drive #160, Beaverton



## Fairy Hair Godmother Thoughts...

Select Month ▾

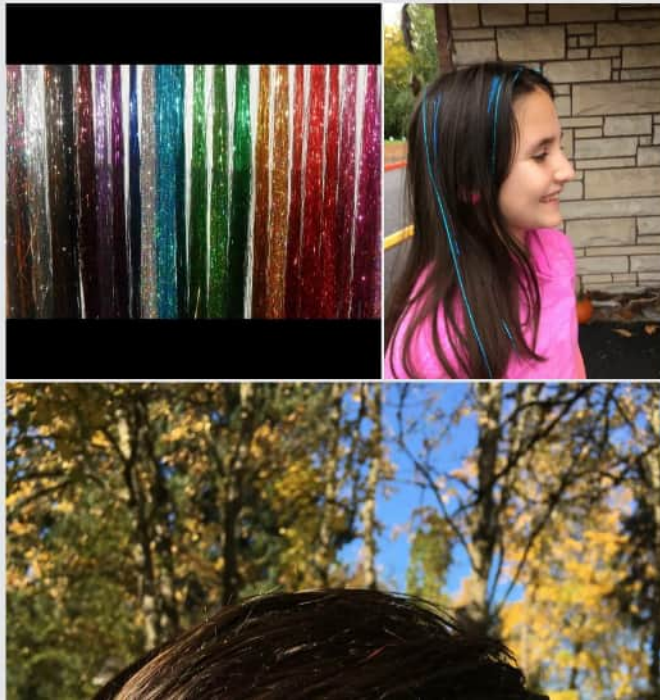
Two  
Locations  
every  
weekend...

Saturdays 2-6pm  
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4655 SW Griffith Drive  
Beaverton

Sundays 10a-1:30pm  
Driftwood Coffee  
4604 SW Vermont St.  
Portland  
503-889-8993

Fairy Hair  
Godmother  
on FaceBook

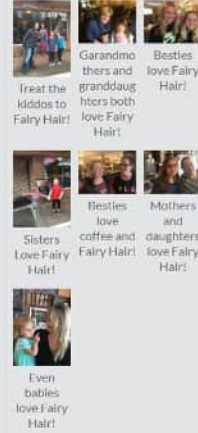
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@ Driftwood Coffee  
4604 SW Vermont St



## Instagram

No Instagram images were found.

## Everyone Loves Fairy Hair!






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HAIR

# Katy Perry's Hair Tinsel Is the Holiday Party Style You've Been Looking For

The singer wore "fairy hair" to promote her upcoming Vegas residency.

BY MARCI ROBIN  
December 1, 2021



Getty Images



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Ever since I moved to Florida a few years ago, I've been noticing a hair trend I hadn't seen much elsewhere: A lot of people wear tinsel in their hair. They call it "fairy hair" around here, and it's a styling service often found at county fairs, alongside face painting and airbrushed T-shirts. But **Katy Perry** just gave the look a major status boost with a Vegas-style take on hair tinsel.



Perry posted a carousel of clips and photos to her Instagram grid earlier this week promoting her upcoming Las Vegas residency, *Play*. In it, she's wearing a bedazzled white suit à la Elvis Presley, but her hair is even sparklier than the rhinestones.

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Having recently returned to her once-signature brunette ways, she's been wearing rainbow threads of tinsel that stand out against her super-straight, super-dark, super-duper long hair. It has an almost ombré effect, with the intensity of the tinsel picking up near her chin.

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Ferry isn't the first music superstar to try hair tinsel, though it has been quite some time. Back at the 2010 Grammys, *Beyoncé* wore tinsel in her long, straight, golden-blond hair.





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And the look has definitely had some high-profile moments since then. For example, model Ash Walker shared a gorgeous take on the look in 2019, and K-pop stars brought it back into the spotlight in 2018.



Even if you don't currently have access to a celebrity stylist or a county fair, you can still try the fairy hair look. A number of brands sell hair tinsel on Amazon, like Dansee, which offers 750 strands of iridescent awesomeness for just \$10.

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Marci Robin is a contributing editor at Allure. She previously served as senior digital beauty editor at *Good Housekeeping*, executive editor of *soVain*, and senior online editor at *NewBeauty*; her writing has also appeared in publications such as *InStyle*, *Martha Stewart*, *Glamour*, and *Refinery29*. She graduated from Florida State University ... [Read More](#)

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Suzette Sears, the self-proclaimed Glitter Goddess of Florida, often provides fairy hair installations for ladies' nights, baby showers, birthday parties and other parties. She wrote in an email that the fad knows no age limits: "Just recently I was hired by a daughter to sparkle her 96-year-old mom and all her friends in a nursing home. My clients are all ages, but I'd say 70 years and older love them most!"

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